

No. 5

# COWBOYS 'n' INDIANS

10¢



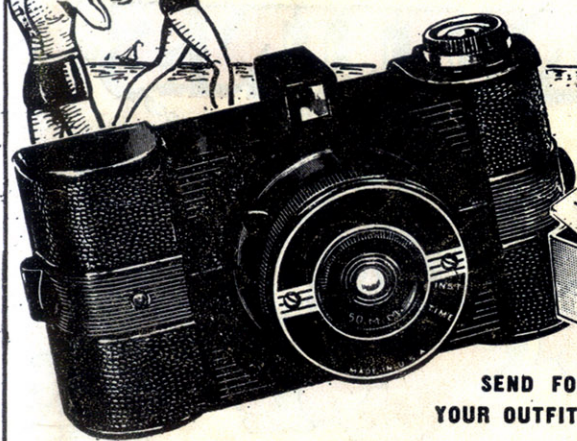


WEB COMIC  
UNIVERSE.COM



# Complete Picture-Taking Picture-Making Outfit for only \$4.98

**Candid-Type Camera! Complete Developing Outfit! Complete Printing Outfit!**  
**All for one low price of only \$4.98!**



**SEND FOR  
YOUR OUTFIT TODAY!**

## At Last! You Can Take, Make and Develop Your Own Pictures!

This is the first time a complete picture-taking, picture-making outfit has ever been offered at the sensationally low price of only \$4.98. You might ordinarily expect to pay much more than that for a good developing kit. Yet here you not only get a big, 14-piece Developing Kit so that you can actually make and develop your own pictures, but also a famous make candid-type Camera which takes regular size pictures. Positively not a toy. Both the Camera and the Developing Kit are "the real thing"—guaranteed to work on the same principle as those used by experienced photographers.

**Easy To Make Your Own Pictures!** Think of it!—You can go out and snap pictures of your favorite scenes, of important events and land-marks, or of members of your family. Then, within a few minutes after you snap the pictures; you can develop them yourself. Virtually without waiting you can make and develop those same pictures right in your own home. Watch them come to life... clear and sharp... before your very eyes, almost like magic. Sensational! Exciting! Thrilling fun such as you've never known before.

**Make Money While Having Fun!** This is the chance of a lifetime to pursue an interesting hobby and learn the fascinating photography business at the same time. You can even make money in your spare hours. Use your Home Developing Kit to accommodate friends and neighbors. They'll be glad to give you their business for it will save them time and money, just as it does you.

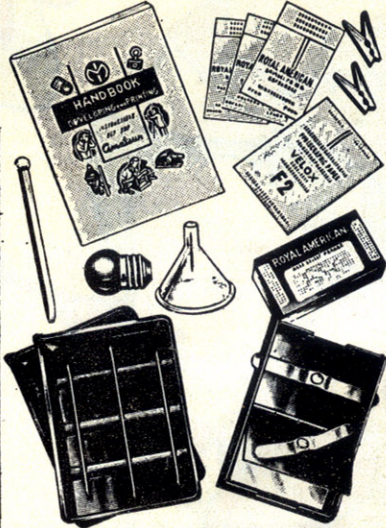
**THE CAMERA** has all the latest features, including snapshot and time exposure and level view finder. Uses easy-to-get 127 film and takes 16 pictures on an 8-exposure roll. **THE DEVELOPING KIT** consists of

14 individual pieces as shown. There are 2 plastic trays, 1 metal print frame, 1 stirring rod, 1 package of two dozen sheets of contact paper, 3 Universal M-Q developer packs, 1 box acid-fixing solution, 1 plastic funnel, 1 GE darkroom light, 2 plastic clips and 1 easy-to-follow Handbook of developing and printing.

### 10 Day Examination Offer

Is this a value? You bet it is! By far the greatest value in the country today. Never before has it been possible to get everything necessary to take, make and develop pictures all for this one low price of only \$4.98. These outfits are sure to be grabbed up fast. Photo and camera enthusiasts everywhere will be anxious to own a complete Kit such as this for fun and for spare time profit. You'll be wise to order your complete outfit right now while this low price offer is still in effect so that you won't be disappointed. It's first come, first served. If you want to get started at once to take, make and develop your own pictures, mail the coupon below today: **YOU SEND NO MONEY!** We'll let you examine and use the kit as your own for 10 days on our money-back guarantee offer.

## You get this Big 14 Piece Developing Kit!



## SEND NO MONEY! RUSH THIS COUPON FOR YOUR OUTFIT TODAY!

ILLINOIS MERCHANDISE MART, Dept. 2515 1227 Loyola Ave., Chicago 26, Illinois

Gentlemen: Send me the Complete Picture-Taking, Picture-Making Outfit as described. On arrival I will pay postman only \$4.98 plus few cents postage and C.O.D. charges for everything. It is understood that if I am not positively delighted with the outfit in every way, I can return it within 10 days for full refund.

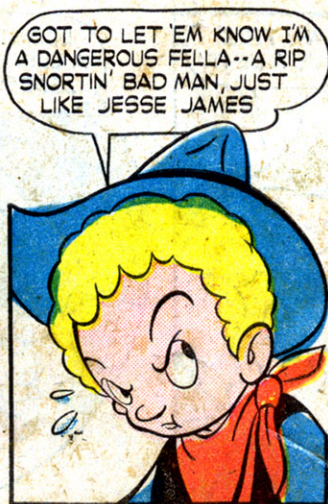
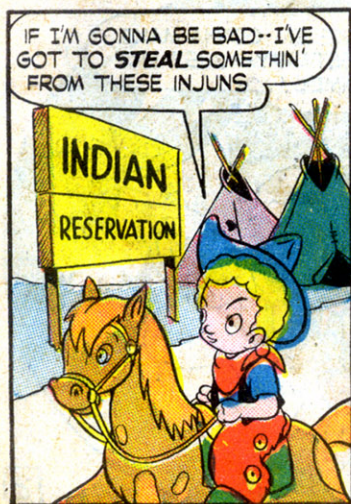
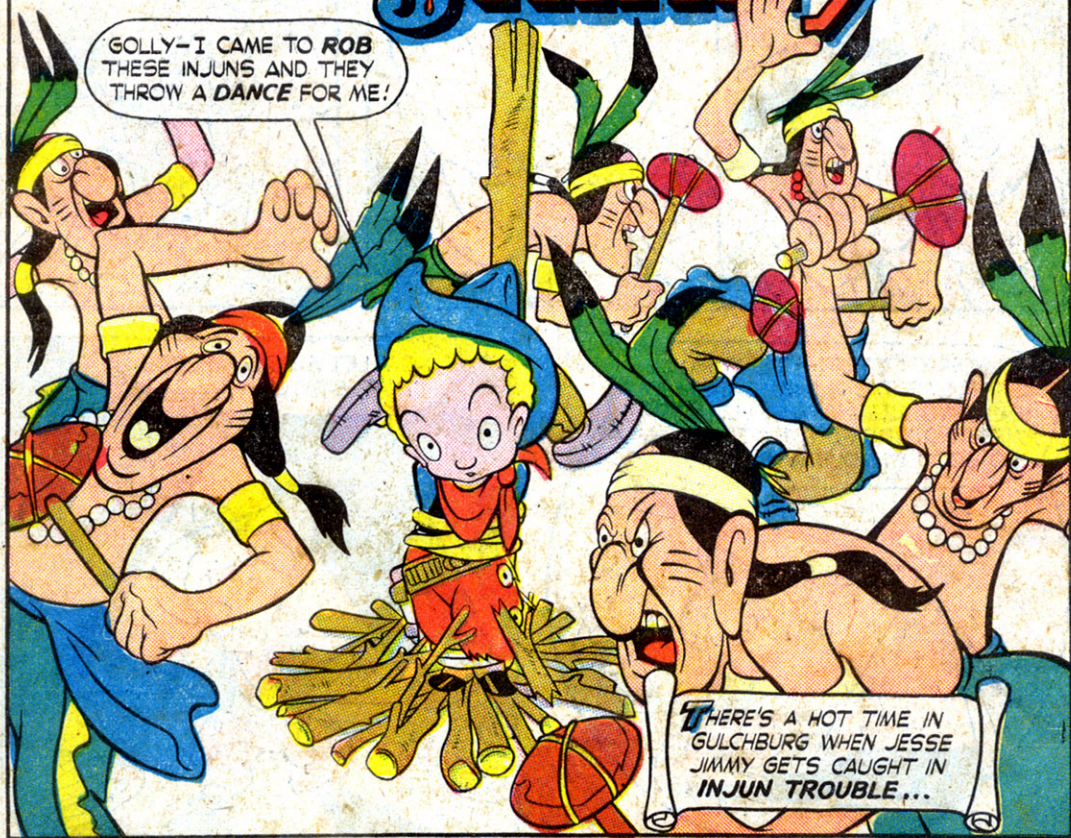
NAME \_\_\_\_\_

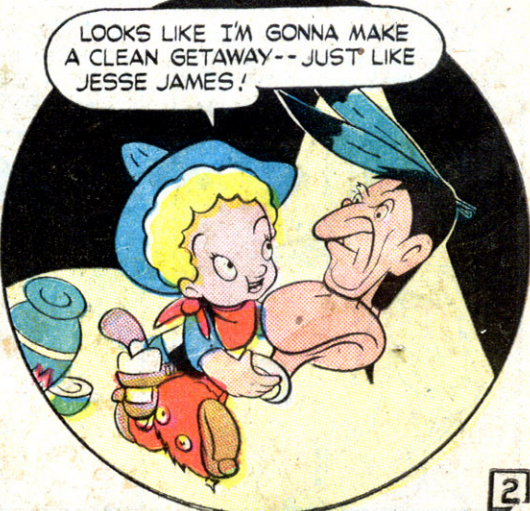
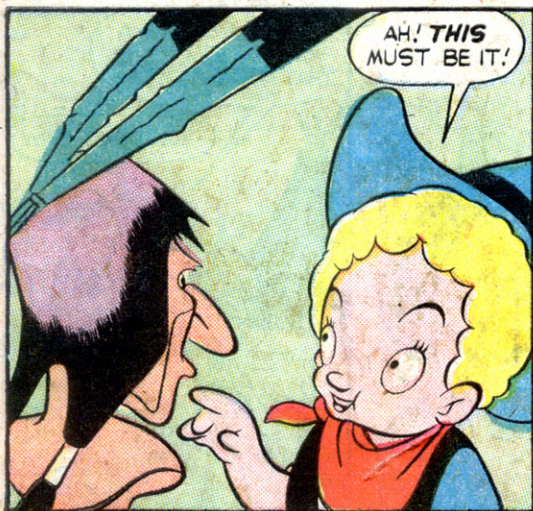
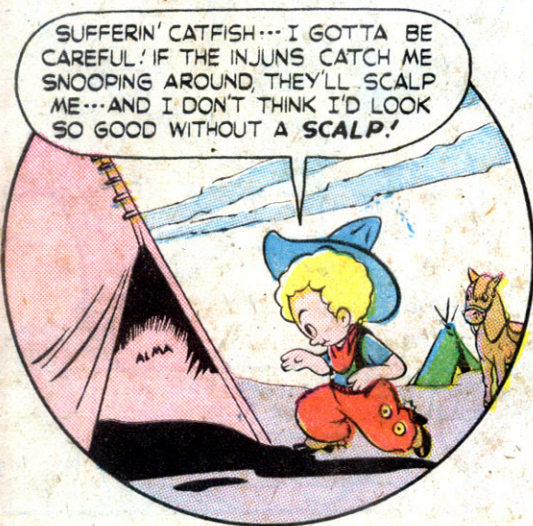
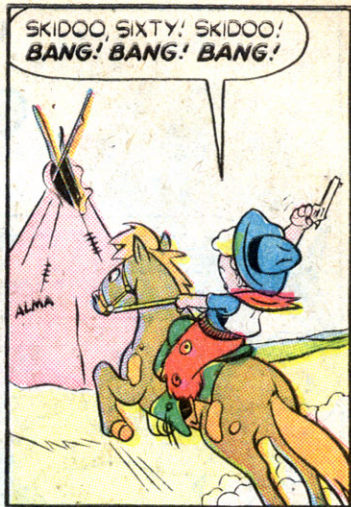
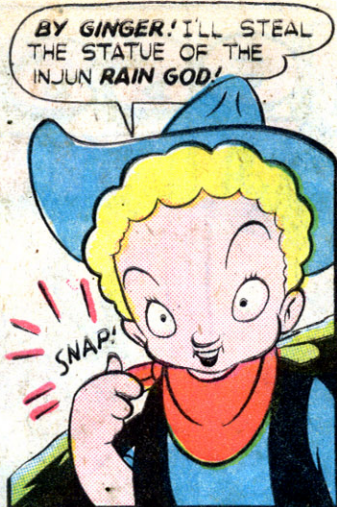
ADDRESS \_\_\_\_\_

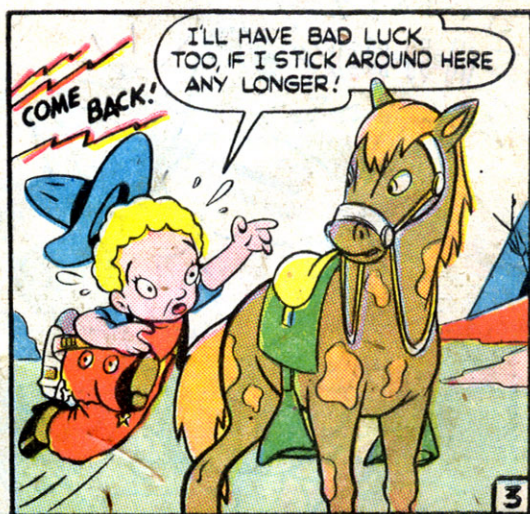
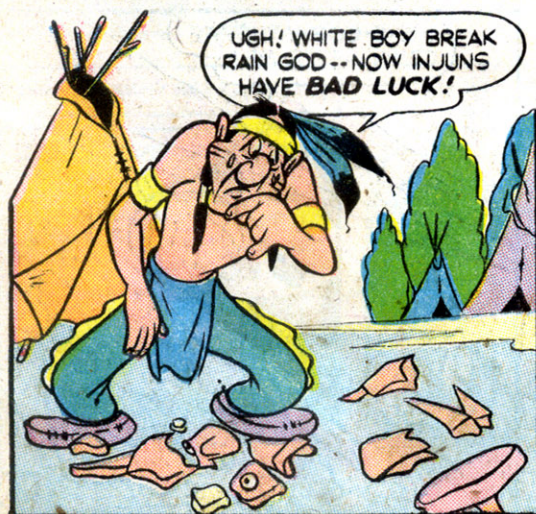
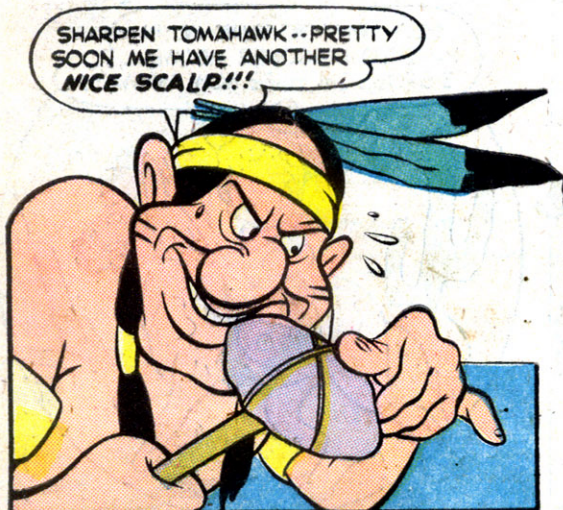
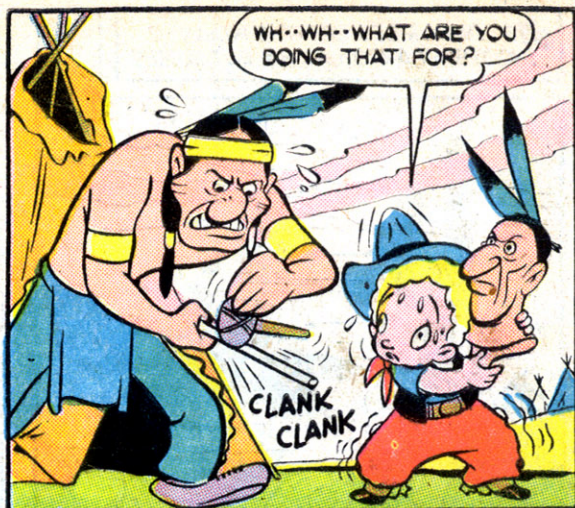
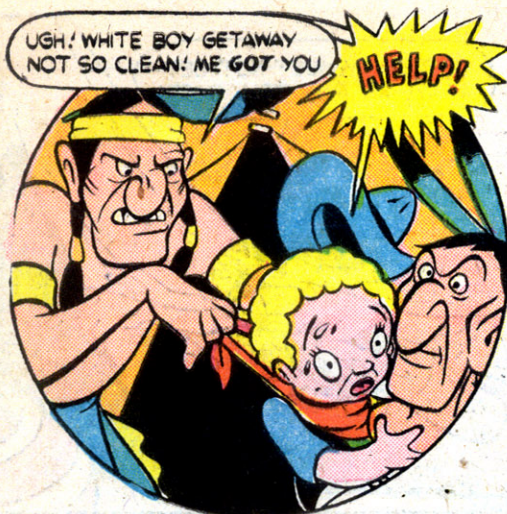
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

☐ I enclose \$4.98 in advance with this order to save shipping charges. Please send the Complete Outfit to me all postage charges prepaid on your 10-day money-back guarantee offer.

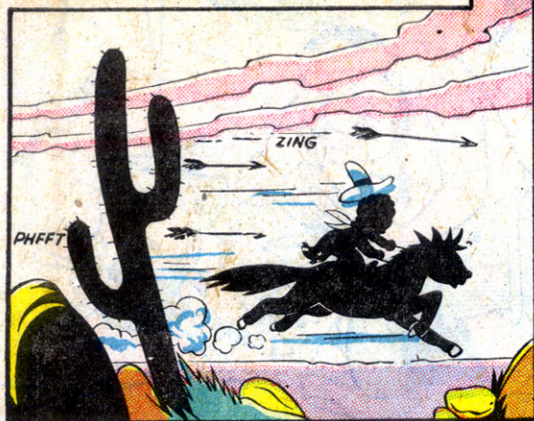
# Jesse Jimmy



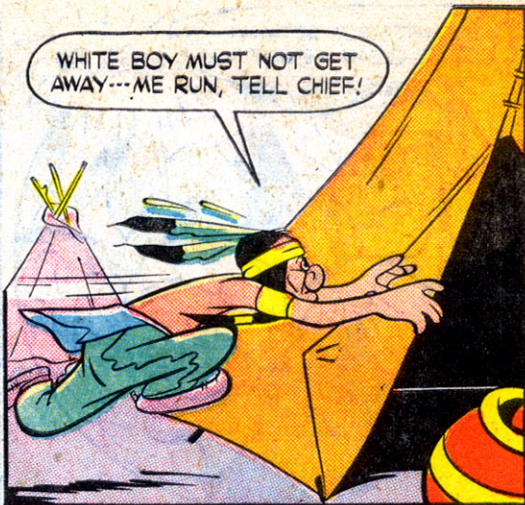




AS JIMMY RIDES OFF, THE INDIAN  
SHOTS AN ARROW AT HIM, BUT MISSES

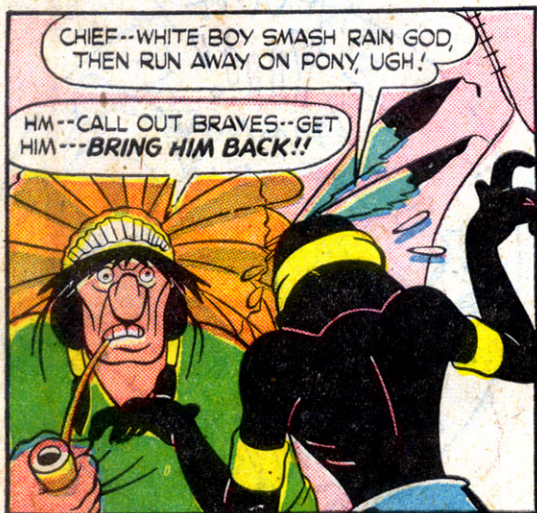


WHITE BOY MUST NOT GET  
AWAY---ME RUN, TELL CHIEF!

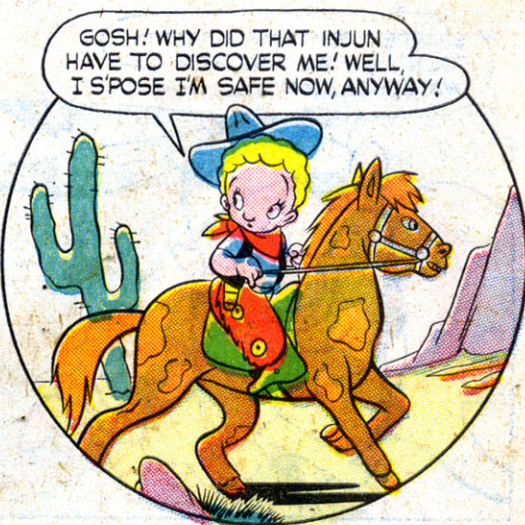


CHIEF--WHITE BOY SMASH RAIN GOD,  
THEN RUN AWAY ON PONY, UGH!

HM--CALL OUT BRAVES--GET  
HIM---BRING HIM BACK!!

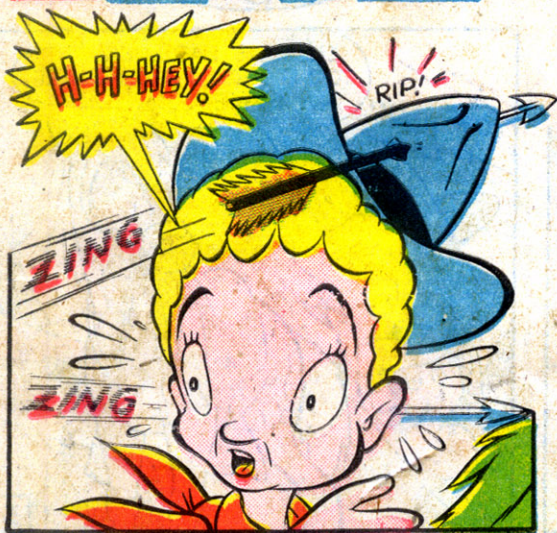


GOSH! WHY DID THAT INJUN  
HAVE TO DISCOVER ME! WELL,  
I S'POSE I'M SAFE NOW, ANYWAY!

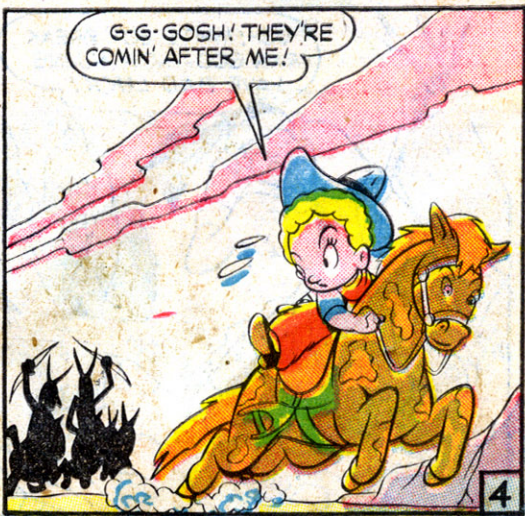


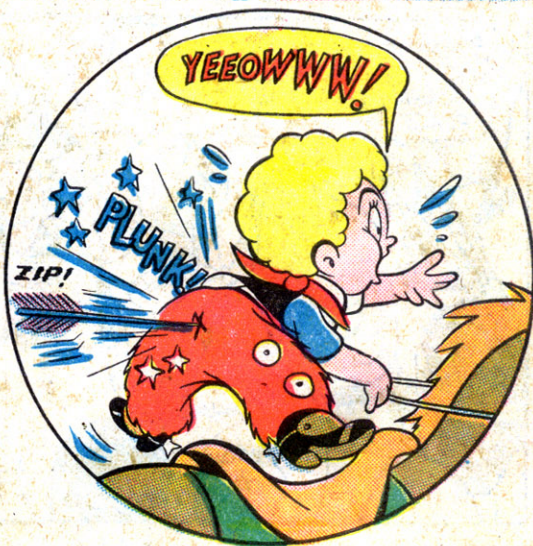
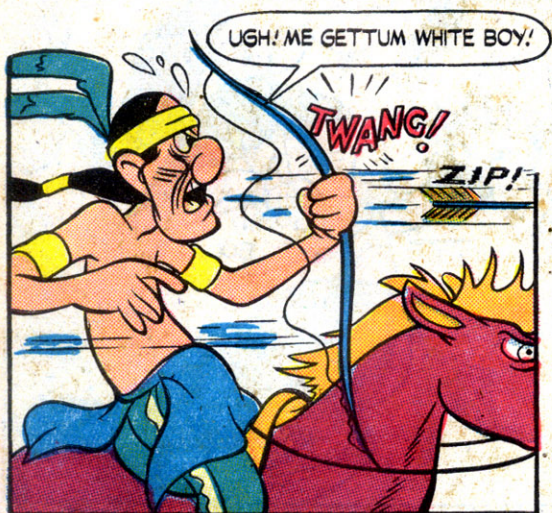
H-H-HEY!

RIP!

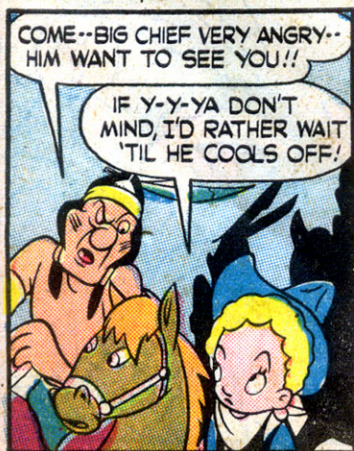


G-G-GOSH! THEY'RE  
COMIN' AFTER ME!





--AND SO JIMMY WAS CAPTURED..



**A** FEW MINUTES LATER...



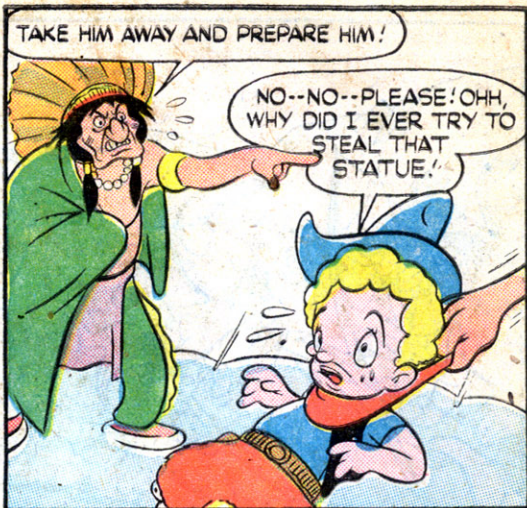
SO! YOU BREAKUM RAIN GOD, HUH? THIS MEANS ONLY ONE THING!



--A SACRIFICE MUST BE MADE--  
YOU WILL BE **BURNED AT THE STAKE!**

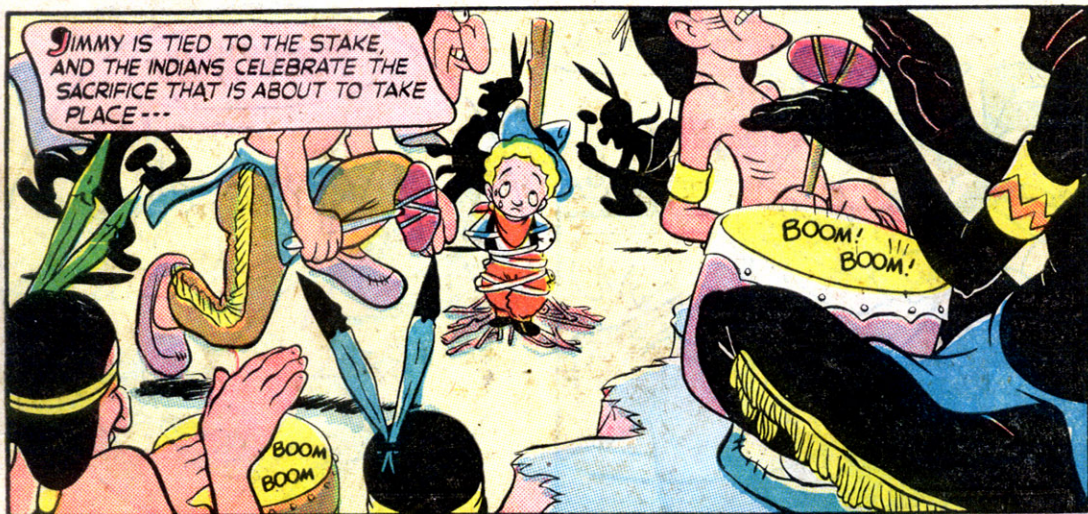


TAKE HIM AWAY AND PREPARE HIM!



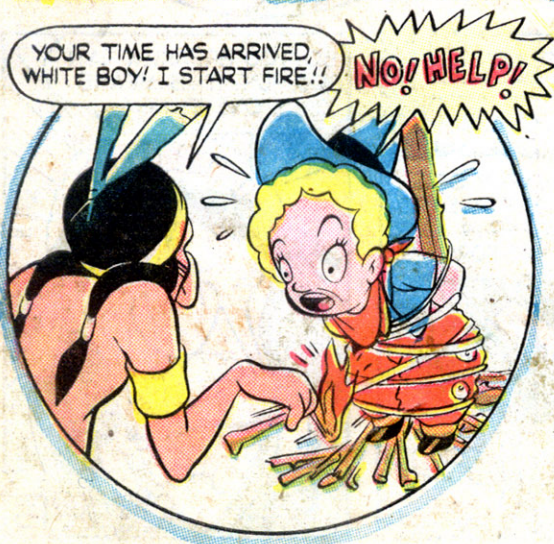
NO--NO--PLEASE! OHH,  
WHY DID I EVER TRY TO  
STEAL THAT  
STATUE!

JIMMY IS TIED TO THE STAKE,  
AND THE INDIANS CELEBRATE THE  
SACRIFICE THAT IS ABOUT TO TAKE  
PLACE---

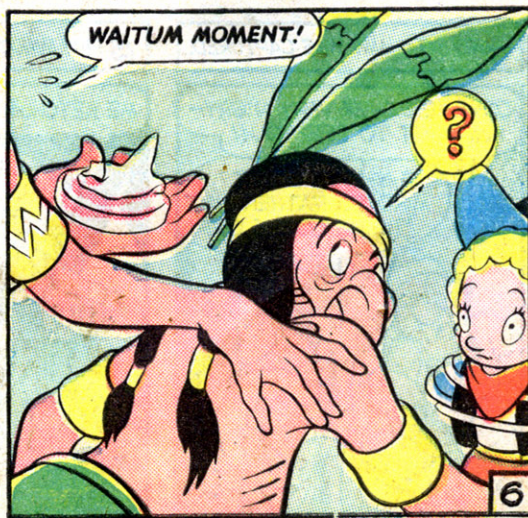


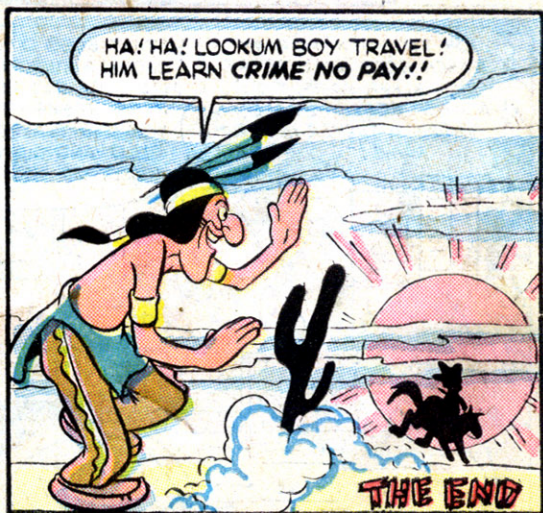
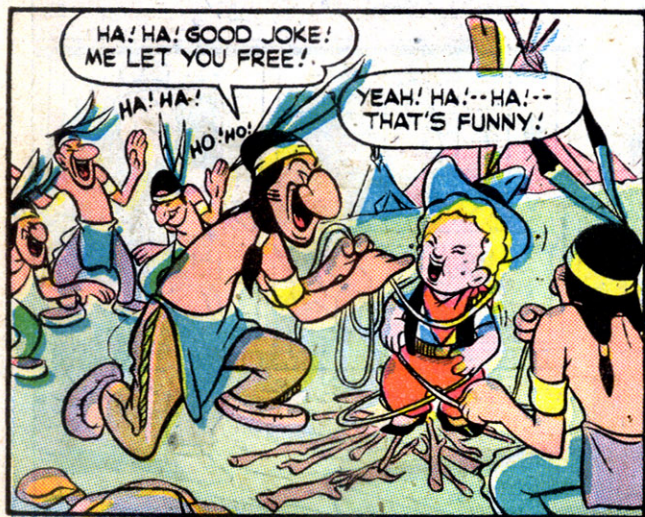
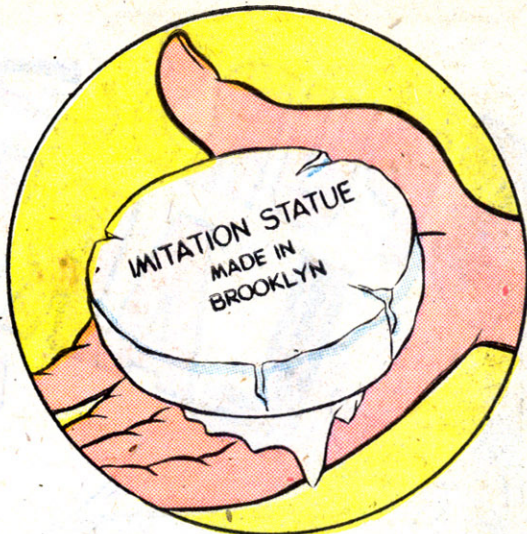
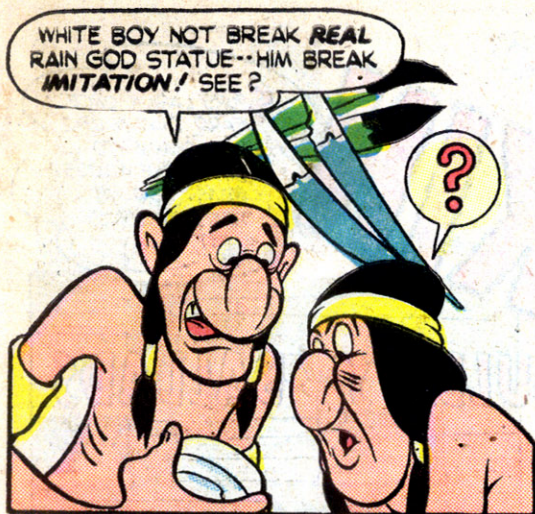
YOUR TIME HAS ARRIVED,  
WHITE BOY! I START FIRE!!

**NO! HELP!**



WAITUM MOMENT!

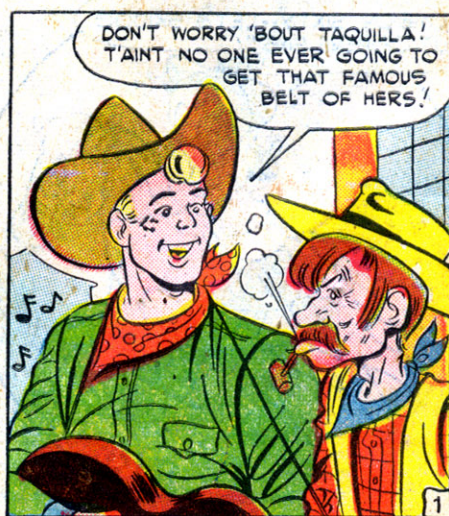
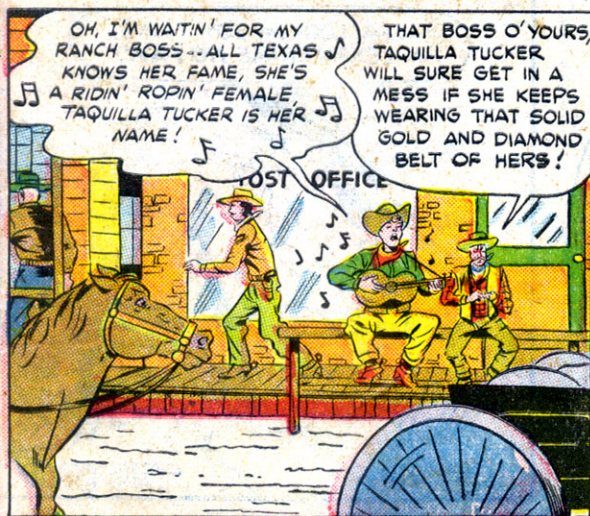
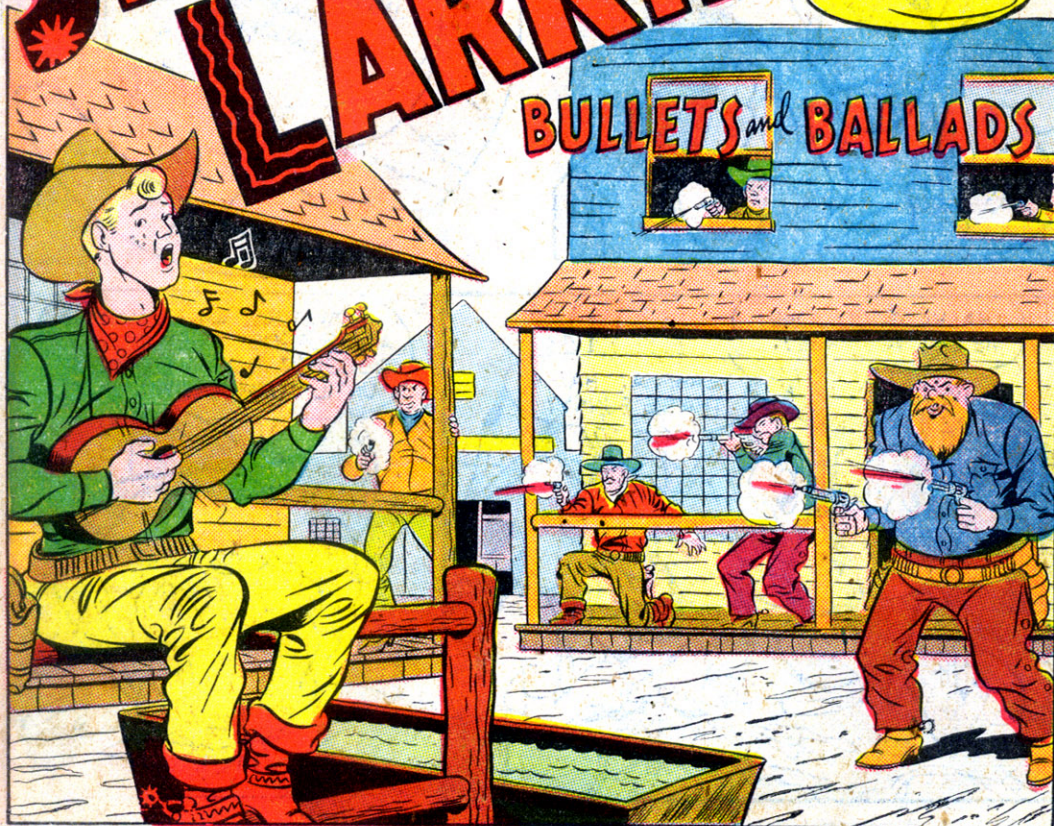


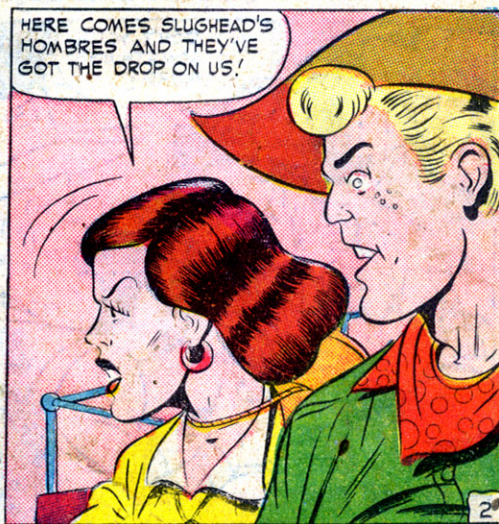
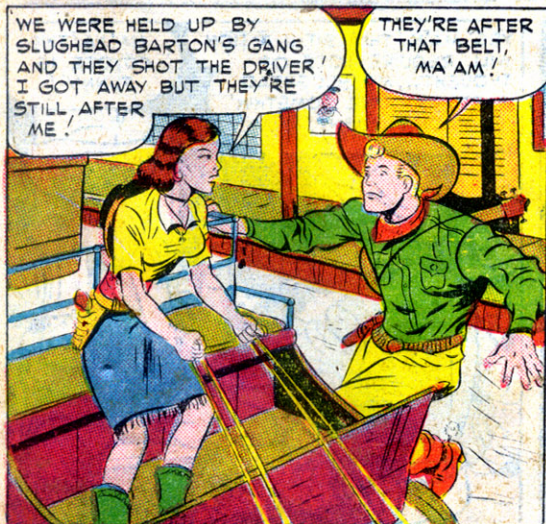
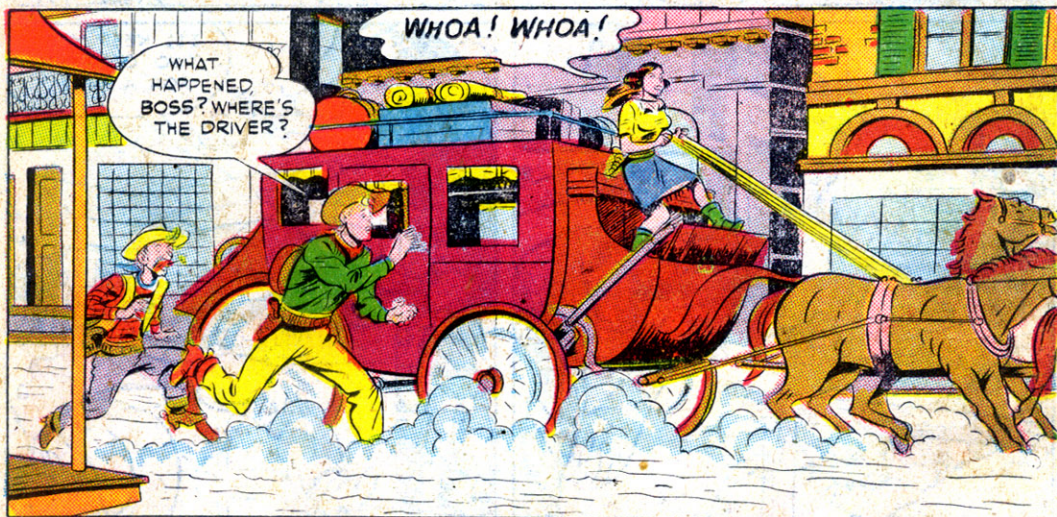


# SPURS LARKIN

## BULLETS and BALLADS

SPURS LARKIN ONCE HEARD THAT "MUSIC HAS CHARM TO SOOTHE THE WILDEST BEAST" SO HE TRIES TO PROVE IT IN....

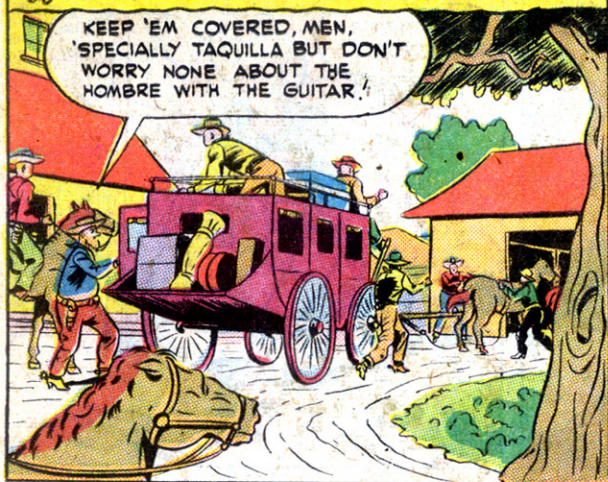






**A SHORT TIME LATER AT SLUGHEAD'S HIDEOUT...**

KEEP 'EM COVERED, MEN,  
'SPECIALLY TAQUILLA BUT DON'T  
WORRY NONE ABOUT THE  
HOMBRE WITH THE GUITAR!

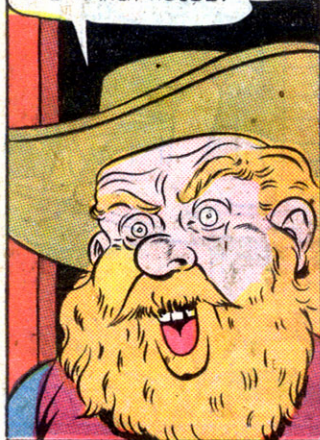


YOU'RE A BIG  
HELP AT A TIME  
LIKE THIS! IF  
ONLY I HAD  
MY SIX  
SHOOTER!

THINGS ARE GETTIN'  
MIGHTY ROUGH - I  
WISH THAT I WAS  
BIG AND TOUGH!



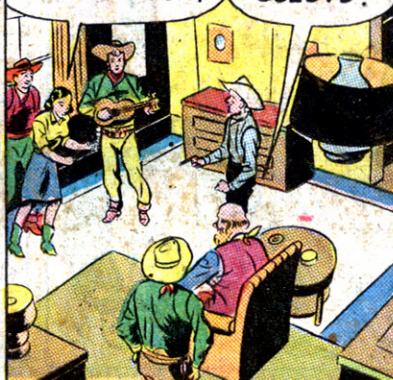
BRING TAQUILLA AND THAT  
RADIO COWBOY INSIDE  
THE RANCH-HOUSE!



**INSIDE THE RANCH HOUSE!**

OKAY, SLUGHEAD!  
WHAT'S YOUR GAME?  
WHAT'RE YOU  
HOLDING US FOR?

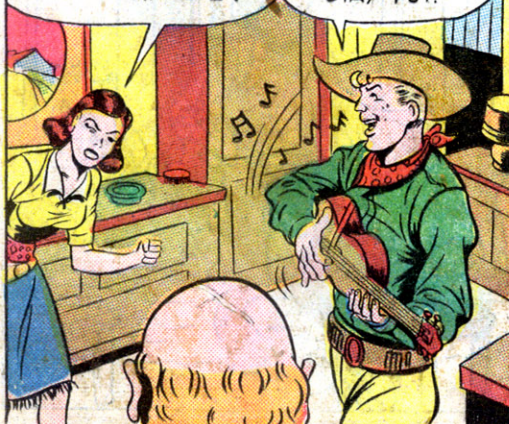
HOLDING YOU?  
WHY TAQUILLA,  
YOU'RE MY  
GUESTS!



...UNTIL YOU GIVE ME THAT  
BELT AND MY BOYS HAVE  
A CHANCE TO RUSTLE  
MOST O' YOUR HERD  
TONIGHT!



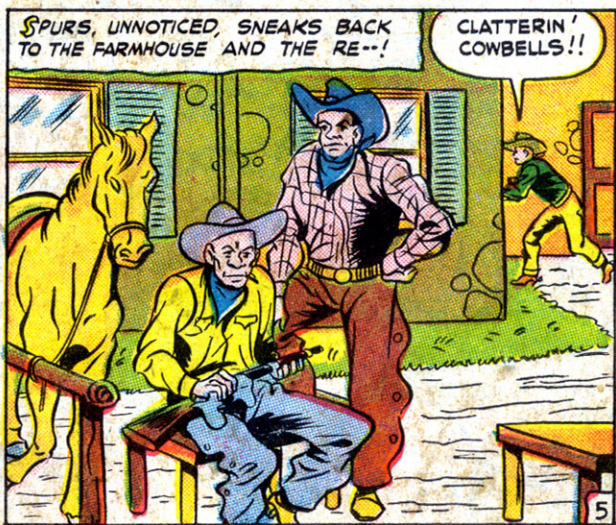
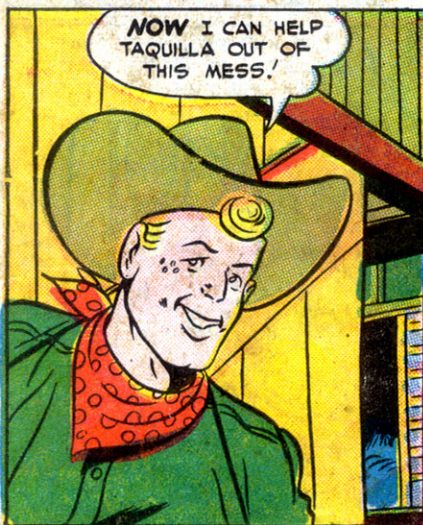
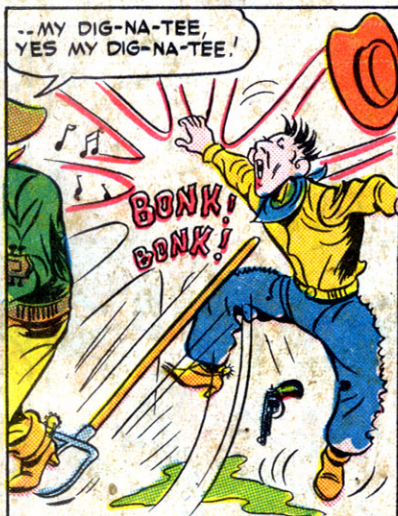
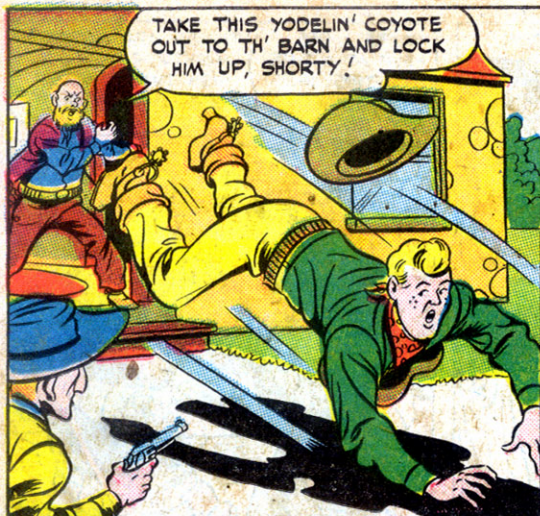
WHY YOU LOW RATTLER!  
YOU'LL GET THIS BELT  
OFF MY DEAD BODY  
AN' NO WAY ELSE!



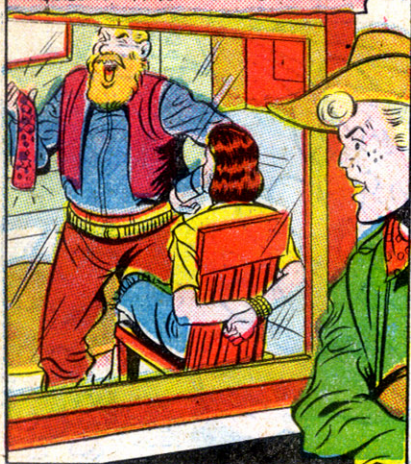
THERE'S DIRTY  
WORK AFOOT SO  
I'M THINKIN' I'LL  
STAY PUT!

I'VE HAD ENOUGH O' THAT  
BELLERIN' OF YOURS SO I  
THINK IT'S TIME I SHUT YOU  
UP!





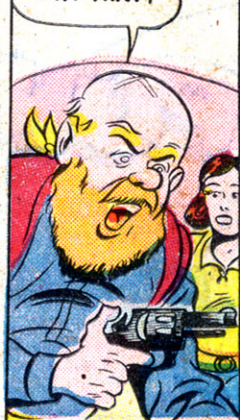
SLUGHEAD HAS POSSESSION OF  
TAQUILLA'S FAMOUS DIAMOND BELT!



IT'S ALL SO SAD-- FOR  
THINGS ARE ALL SO BAD,  
I'M GOIN' WEST WITHOUT  
THAT PAL O' MINE!



I THOUGHT I TOLD  
THEM TO HIDE THAT  
HOOT OWL. I'LL  
FIX HIM!



GOOD BYE  
OLD PAL--  
GOOD BYE--

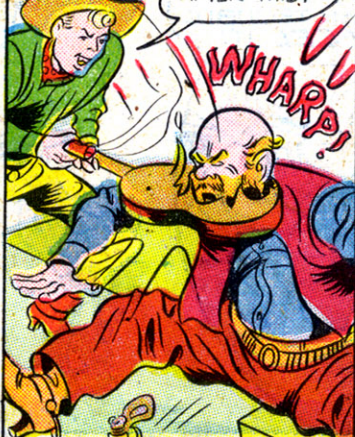
THAT CROONIN'  
IS GIVIN' ME A  
HEADACHE!

BOO-HOO!

OWR-BAW!



I'M AFRAID IT'LL  
BE OUT OF TUNE  
AFTER THIS!



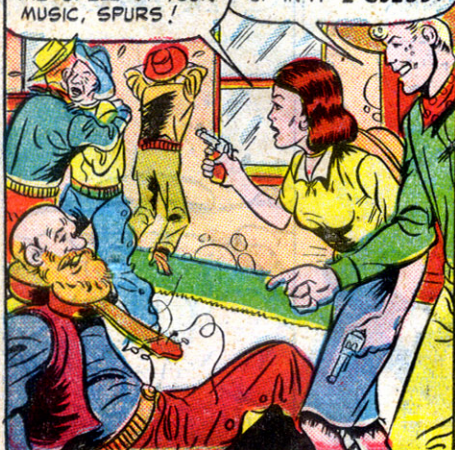
I GOT YOUR BELT, MA'M,  
AN' A COUPLE O' SHOOTIN'  
IRONS!

UNTIE ME  
QUICKLY, SPURS,  
AND GIVE ME  
THOSE GUNS!



IT LOOKS LIKE  
THEY'RE ALL UNDER  
THE SPELL OF YOUR  
MUSIC, SPURS!

OL' SLUGHEAD HERE  
IS ALL WRAPPED  
UP IN IT I GUESS!

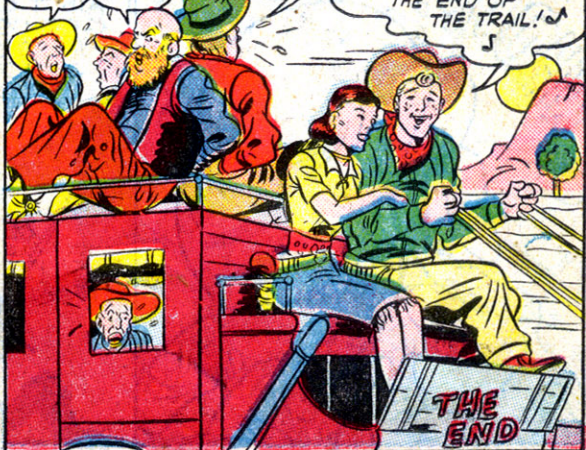


A LITTLE LATER--

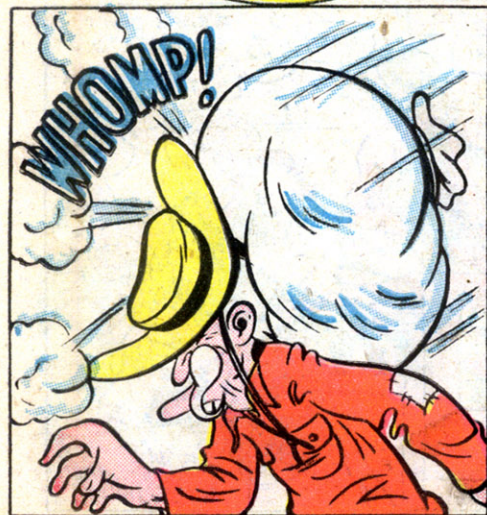
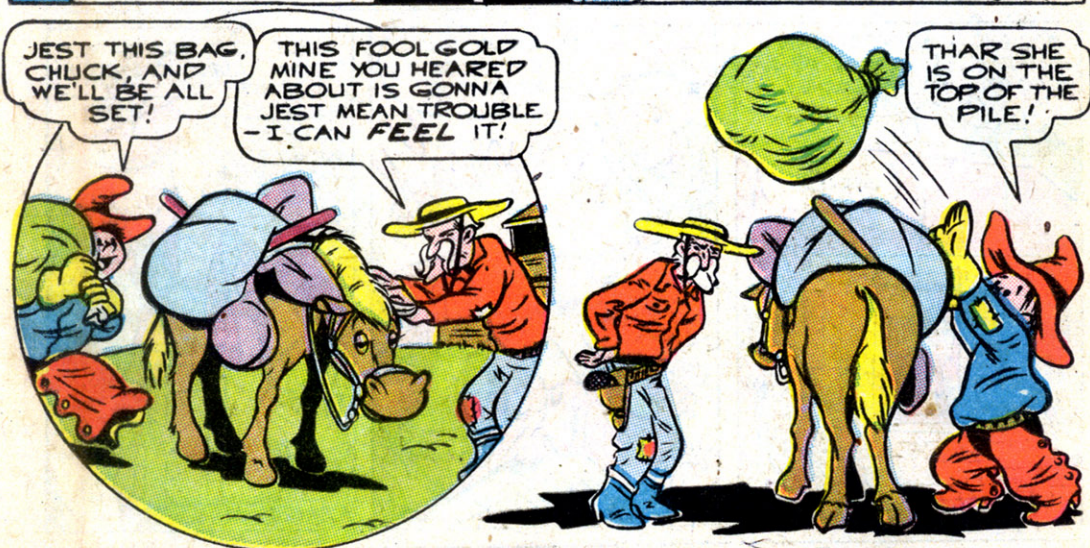
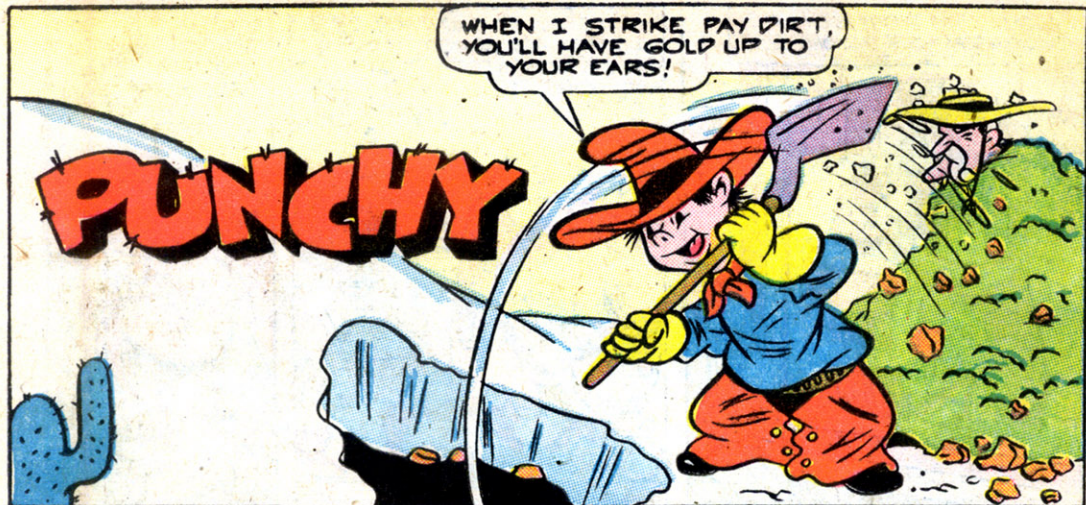
BOO! BAH!

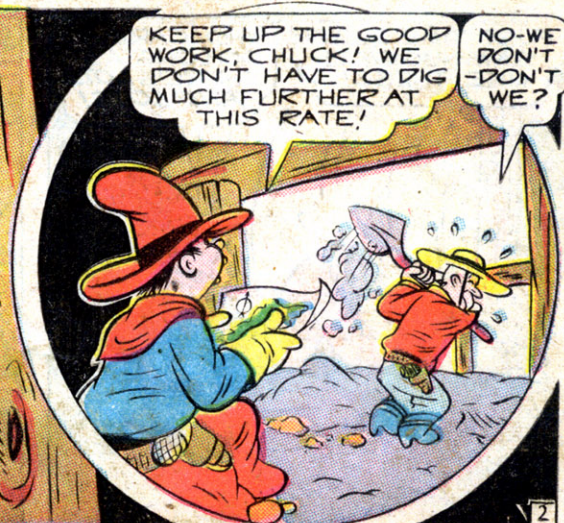
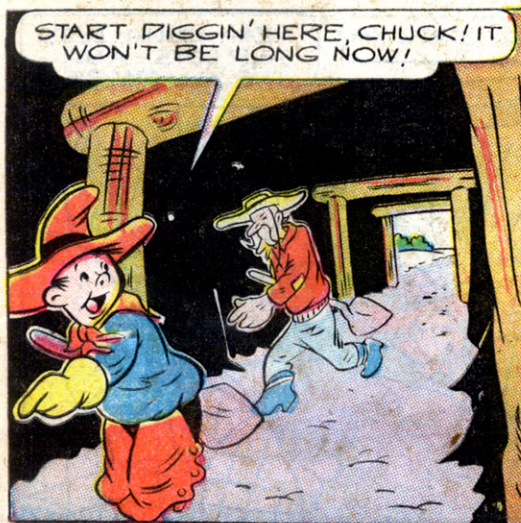
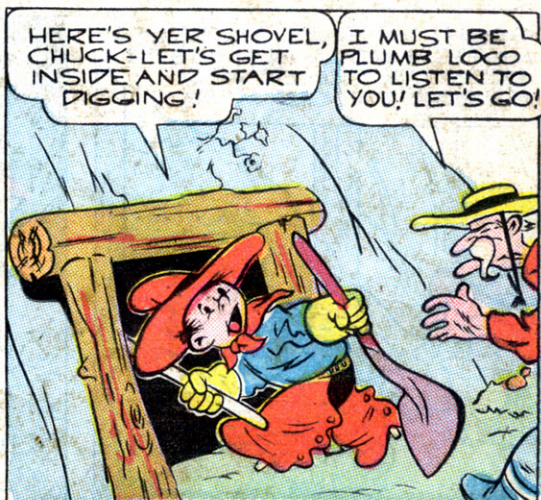
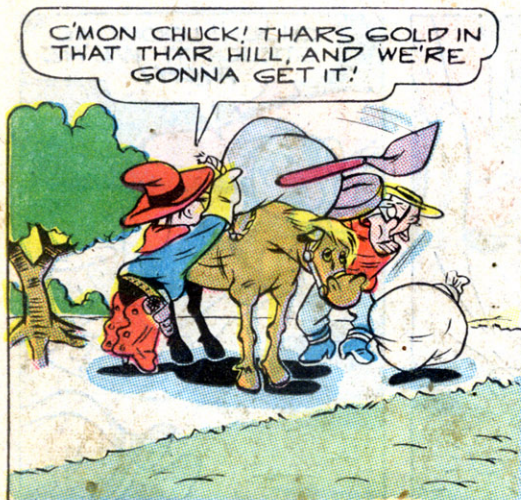
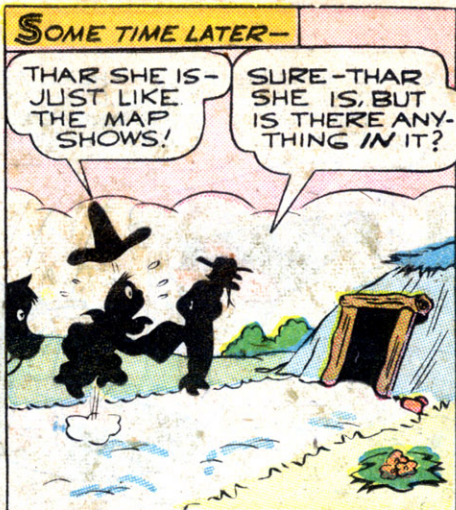
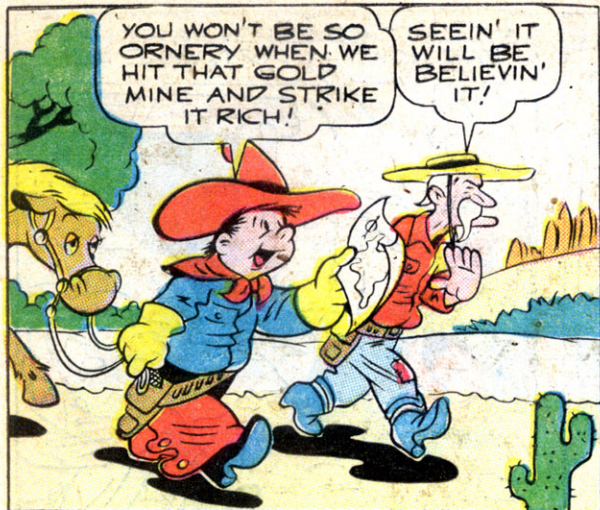
BAW!

PLEASE DON'T  
SEND ME-TO  
THE END OF  
THE TRAIL!

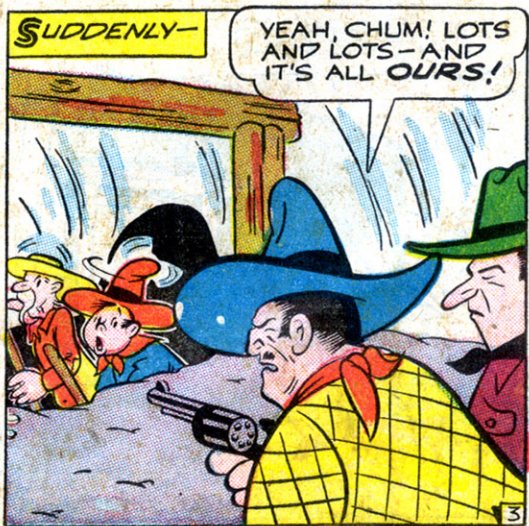
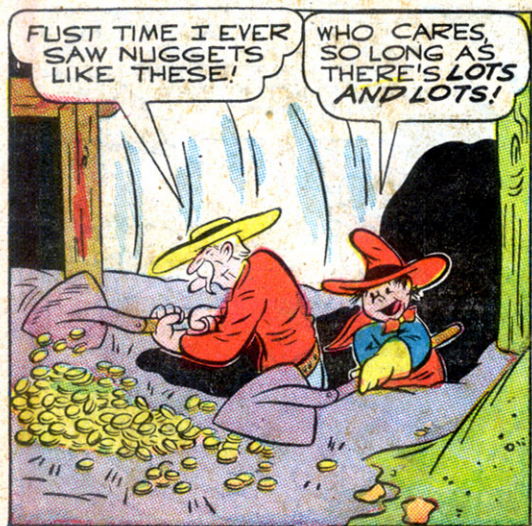
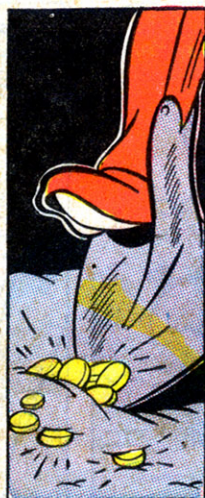
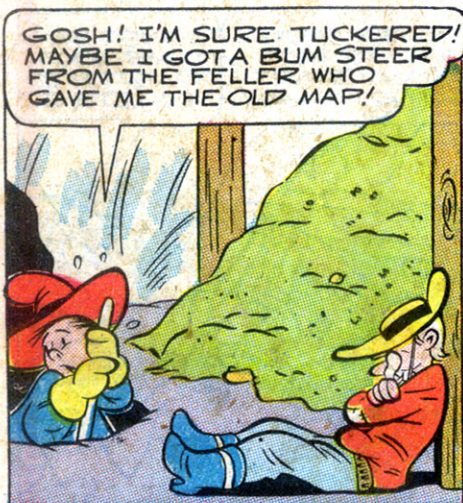
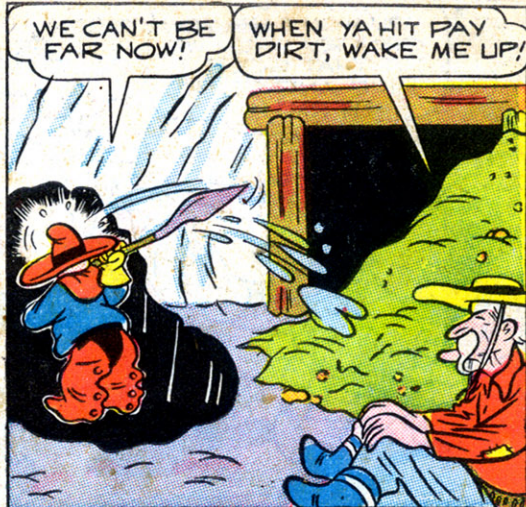
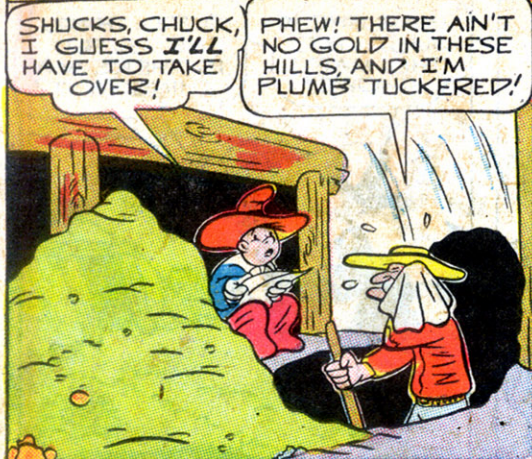


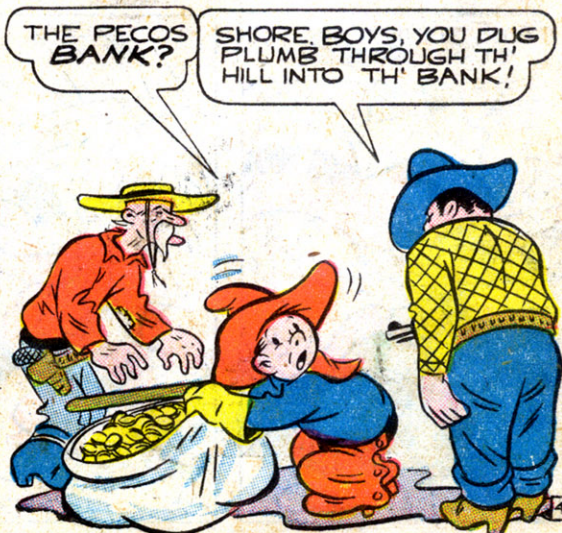
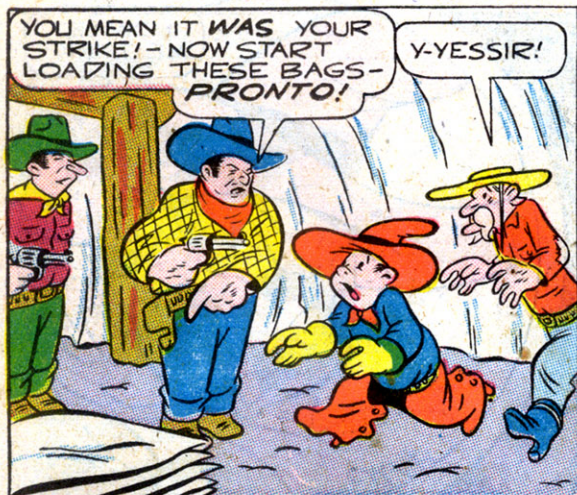
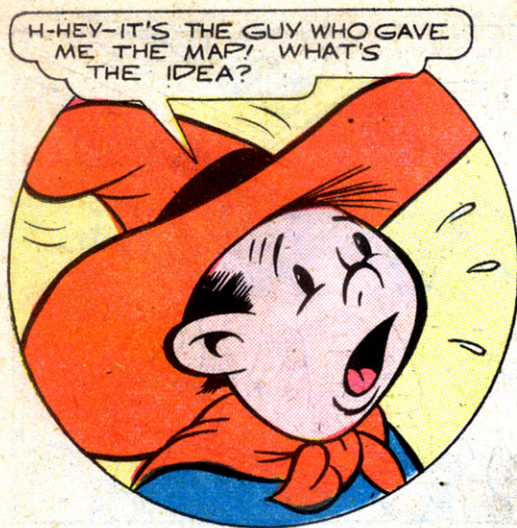
THE  
END





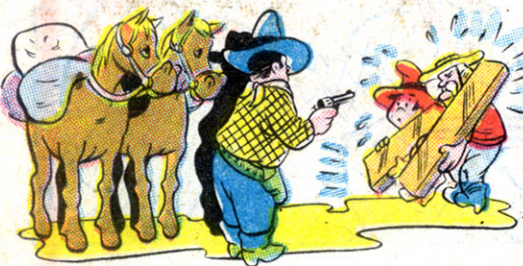
**HOURS AND HOURS LATER...**



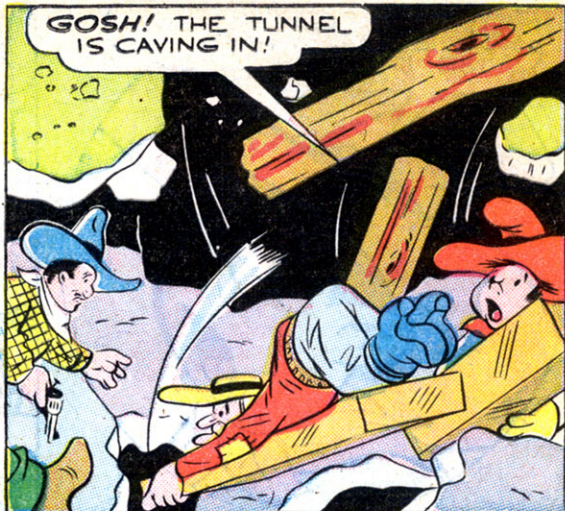


GIT THE REST OF  
THAT GOLD SO WE  
CAN SCRAM!

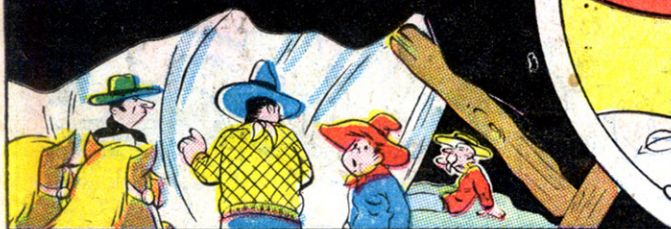
GOSH- THIS  
THING IS  
SLIPPING!



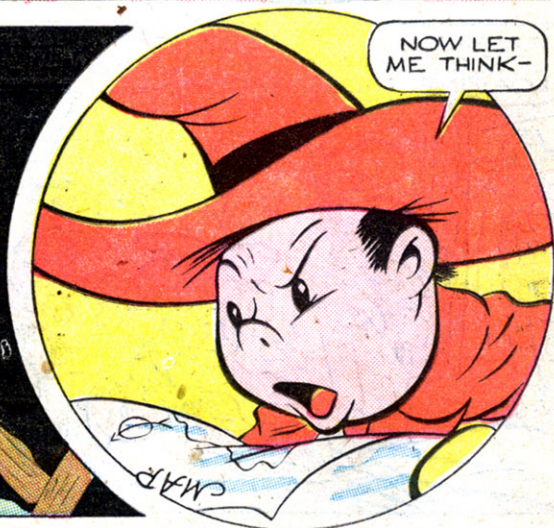
GOSH! THE TUNNEL  
IS CAVING IN!



OKAY- YOU DUG US  
INTO THIS, NOW DIG  
US OUT AND DIG  
FAST!

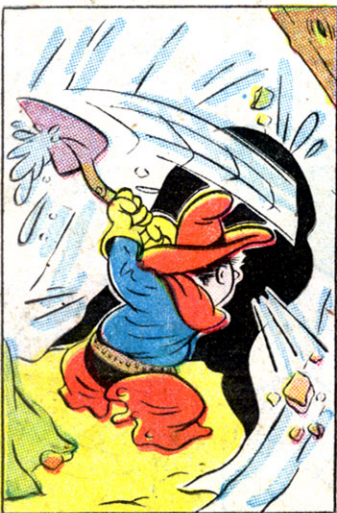
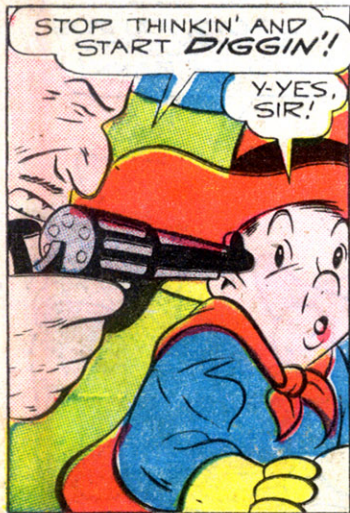


NOW LET  
ME THINK-



STOP THINKIN' AND  
START **DIGGIN'**!

Y-YES,  
SIR!



IT'S **DAYLIGHT!**  
I'M BREAKING  
THROUGH!

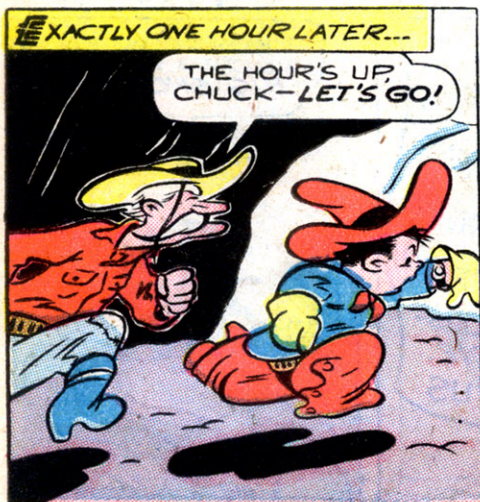




OKAY SPIKE! LET'S  
GET READY TO  
BEAT IT!

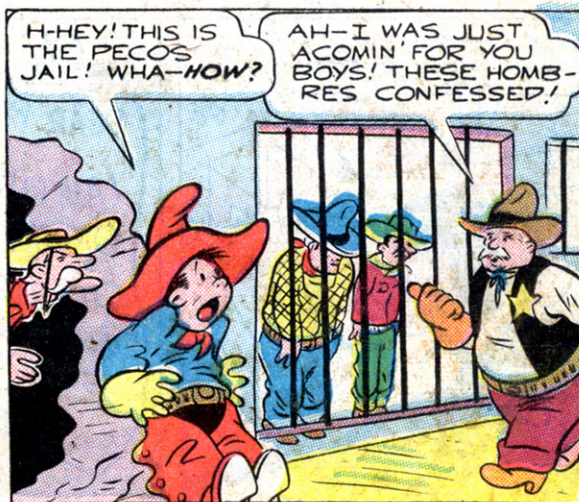


DON'T LEAVE HERE FOR  
AT LEAST ONE HOUR, IF  
YOU WANT TO STAY HEALTHY!



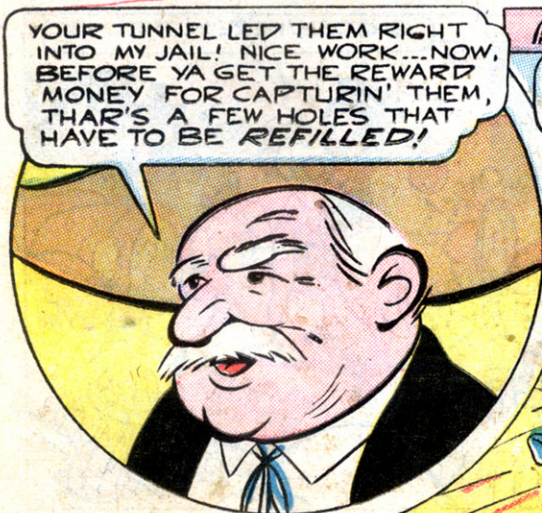
**EXACTLY ONE HOUR LATER...**

THE HOUR'S UP,  
CHUCK—LET'S GO!

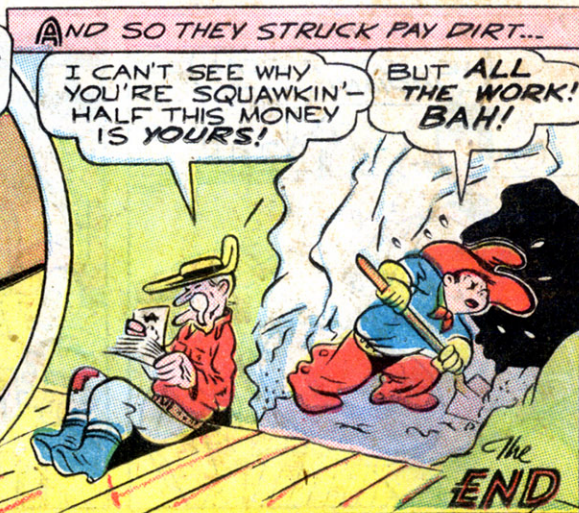


H-HEY! THIS IS  
THE PECOS  
JAIL! WHA-HOW?

AH—I WAS JUST  
ACOMIN' FOR YOU  
BOYS! THESE HOMB-  
RES CONFESSED!



YOUR TUNNEL LED THEM RIGHT  
INTO MY JAIL! NICE WORK...NOW,  
BEFORE YA GET THE REWARD  
MONEY FOR CAPTURIN' THEM,  
THAR'S A FEW HOLES THAT  
HAVE TO BE **REFILLED!**



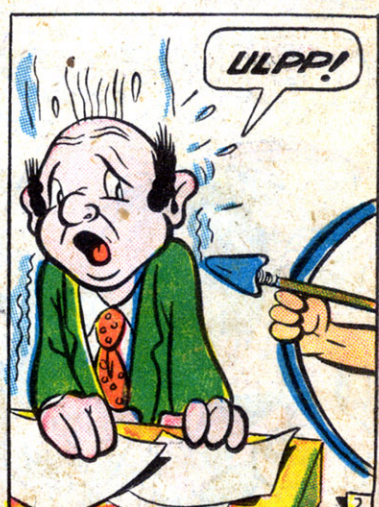
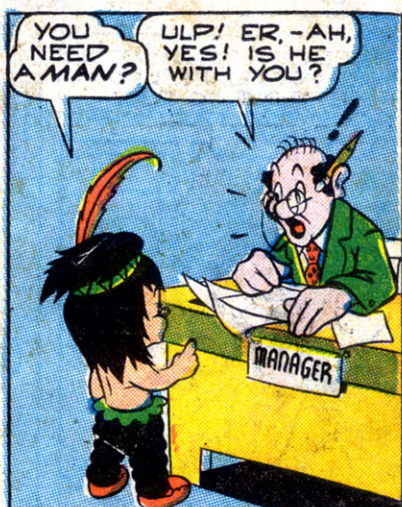
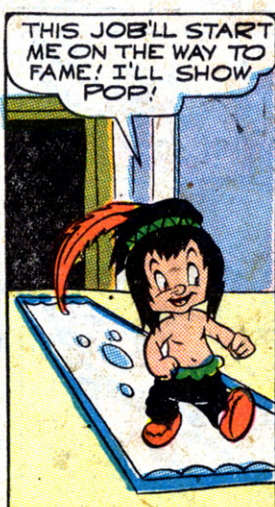
**AND SO THEY STRUCK PAY DIRT...**

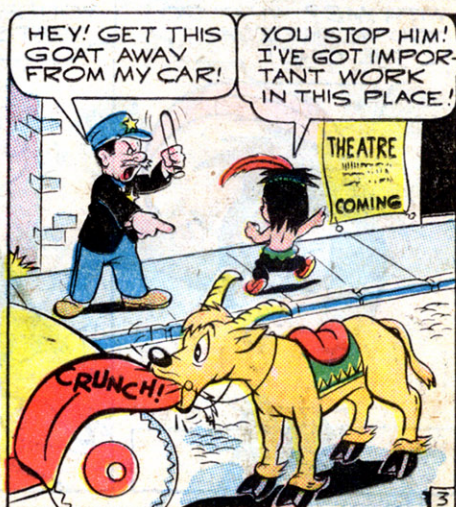
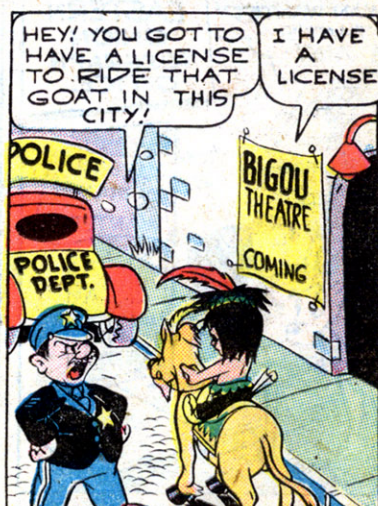
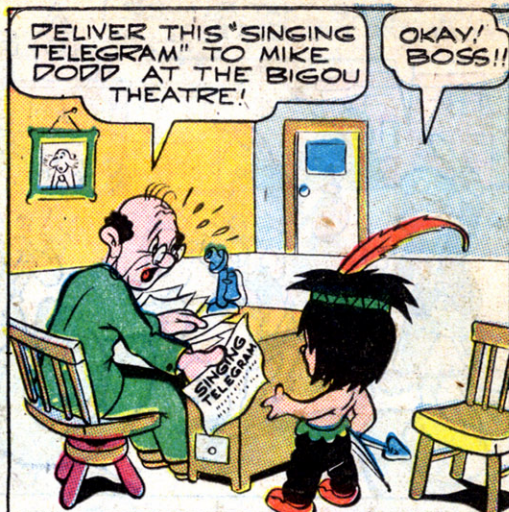
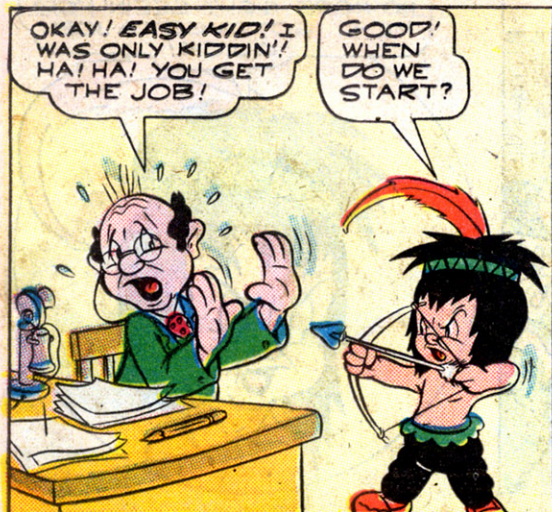
I CAN'T SEE WHY  
YOU'RE SQUAWKIN'—  
HALF THIS MONEY  
IS **YOURS!**

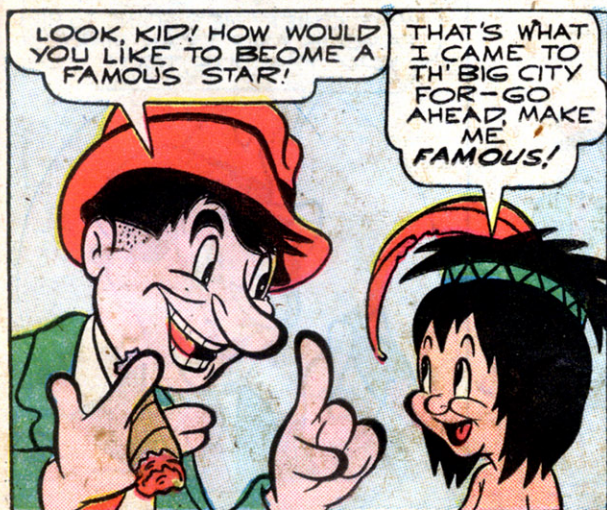
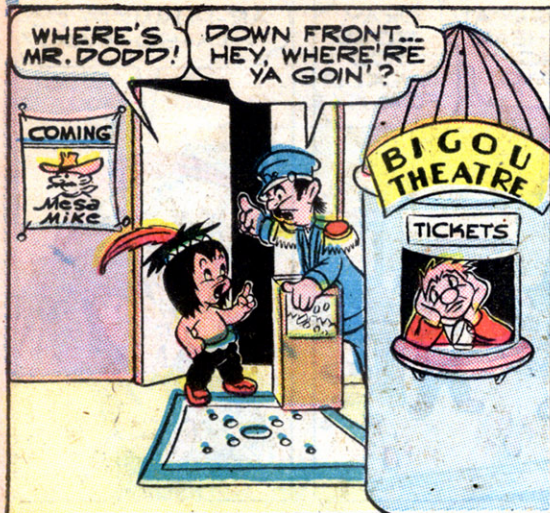
**BUT ALL  
THE WORK!  
BAH!**

*The*  
**END**







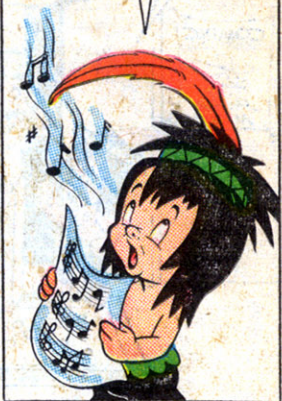


SING? WHERE I COME FROM  
I'M CALLED CACTUS SINATRA!  
I'M TERRIFIC!

THAT'S GREAT!  
LET ME HEAR  
YOU SING  
THIS SONG!

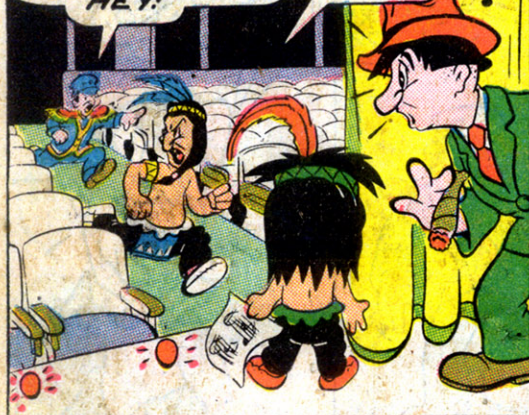
OKAY,  
BOSS!  
YOU  
ASKED  
FOR IT!

AR-HUMMFP! DO-  
TI-LA-SO-O-KAY!



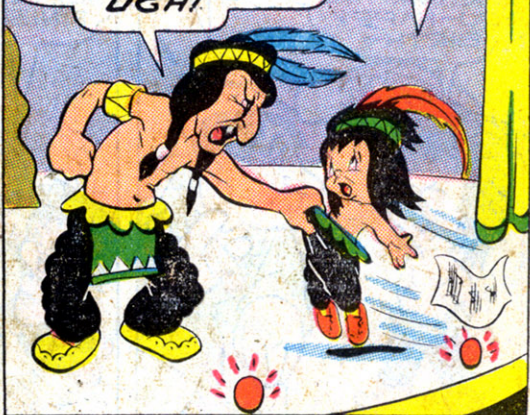
COME BACK HERE,  
PAL! YOU CAN'T  
GO DOWN THERE!  
HEY!

ME GOTTUM  
BUSINESS,  
HERE!

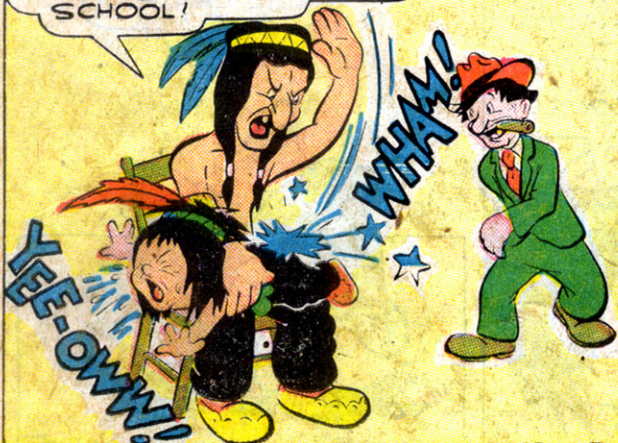


SO! CACTUS RUNUM  
AWAY TO BIG CITY—  
BECOME FAMOUS!  
UGH!

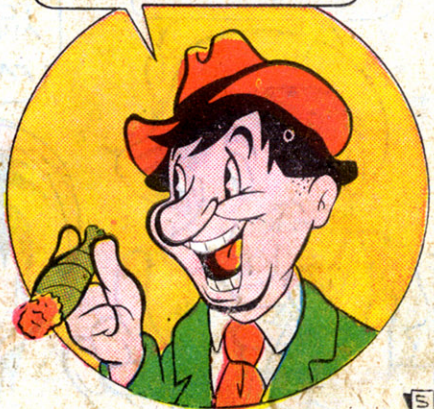
WAIT, POP!  
WAIT....

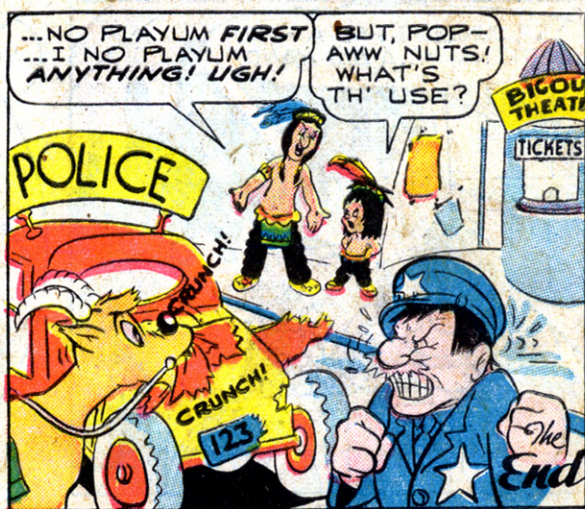
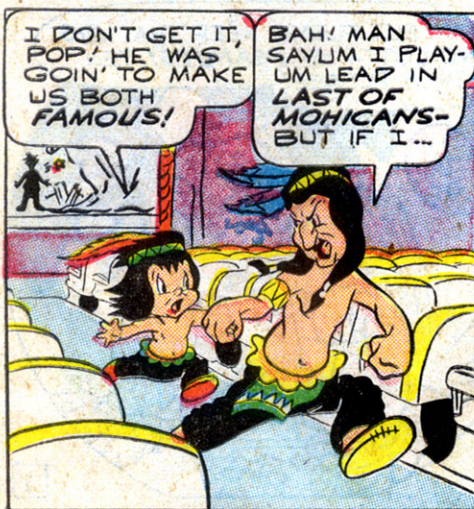
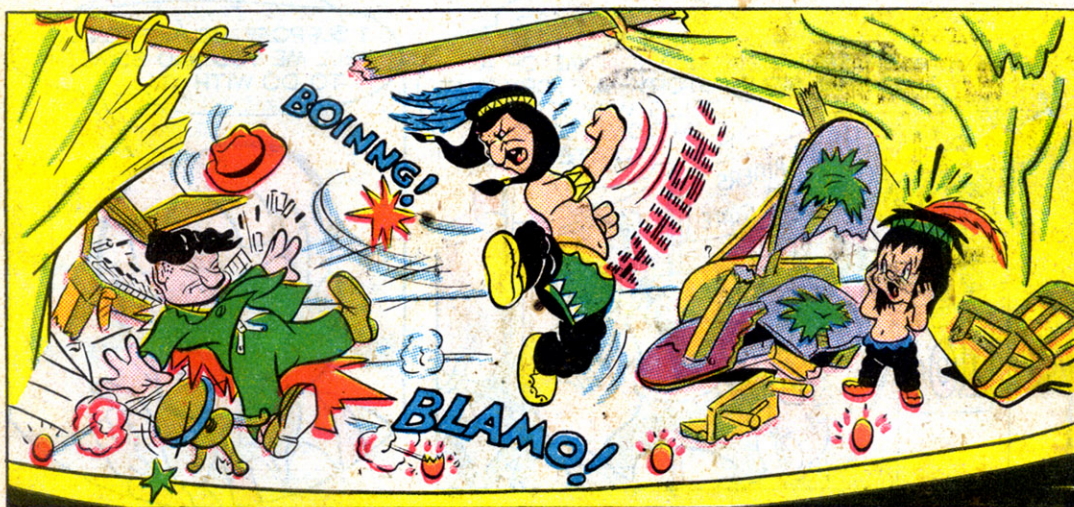
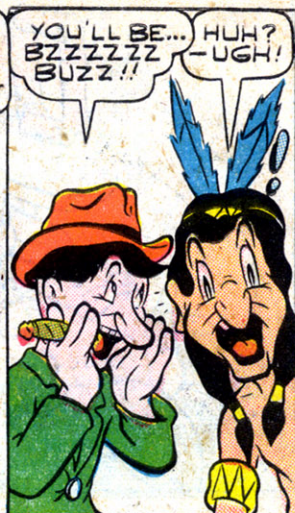
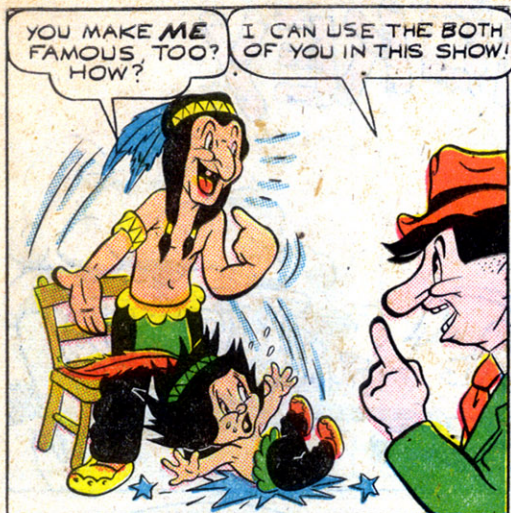


I MAKUM FAMOUS... BAH!  
TAKUM BACK TO  
SCHOOL!

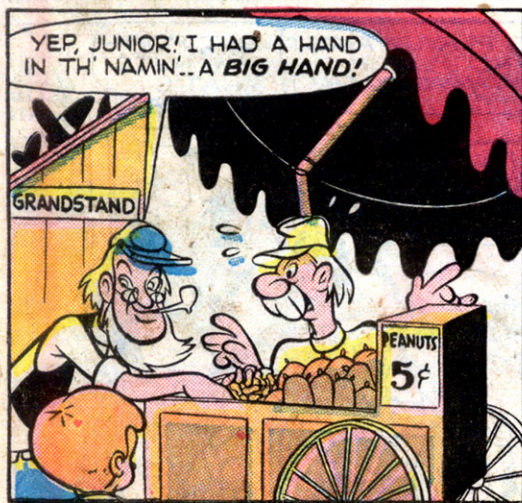
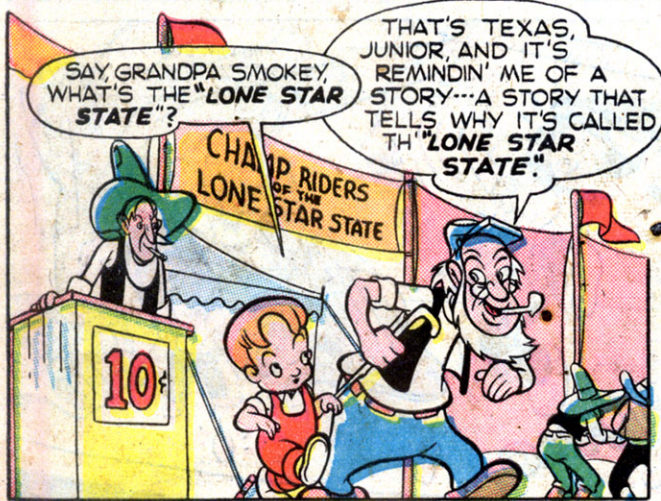
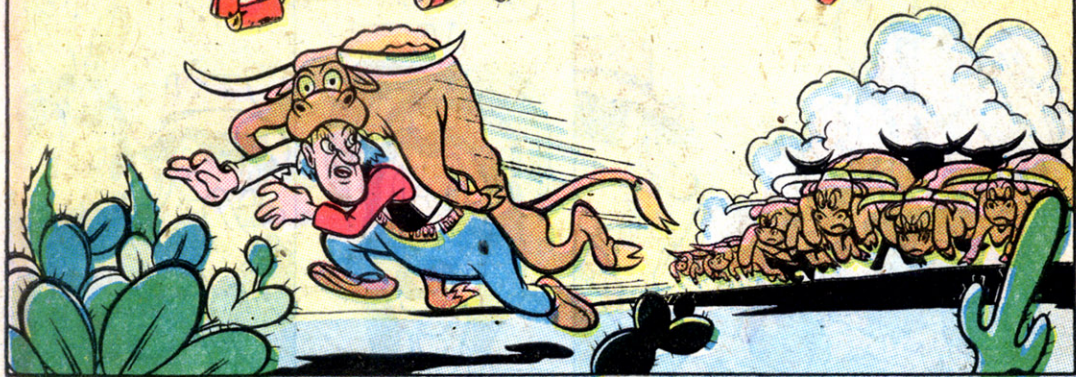


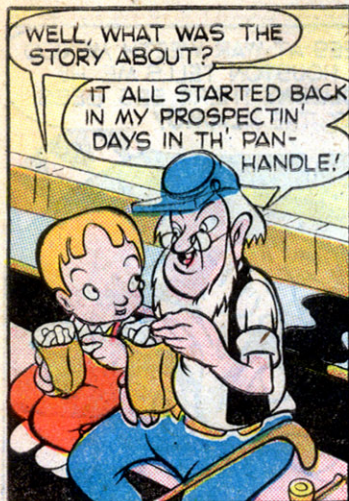
WAIT, CHIEF! HE'S GOING TO BE  
FAMOUS AND I CAN MAKE  
YOU FAMOUS, TOO!



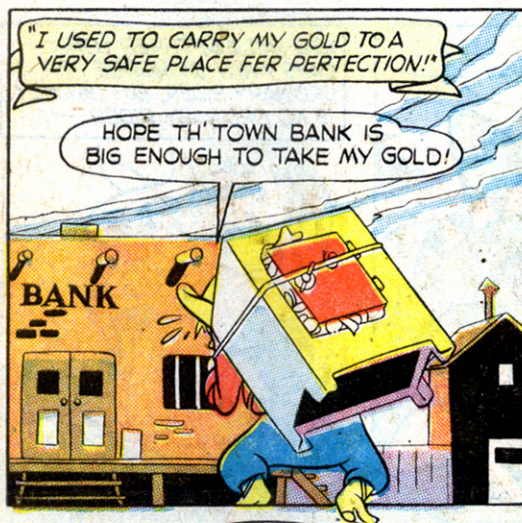
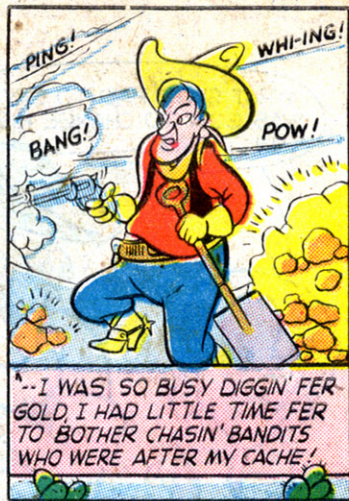


# OL' SMOKEY

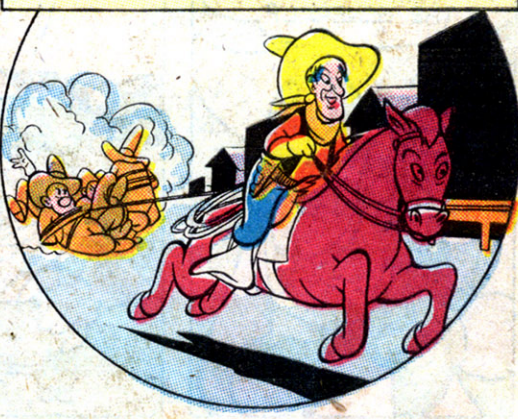




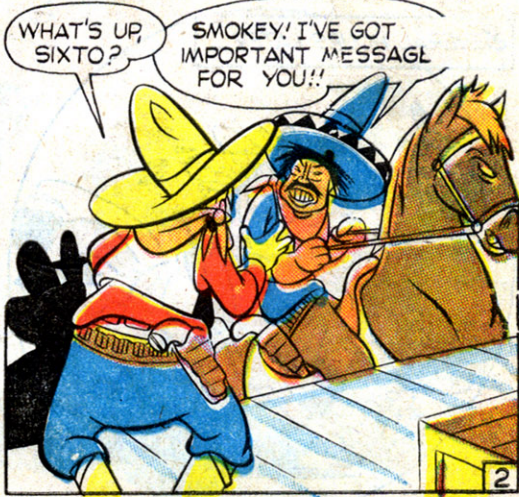
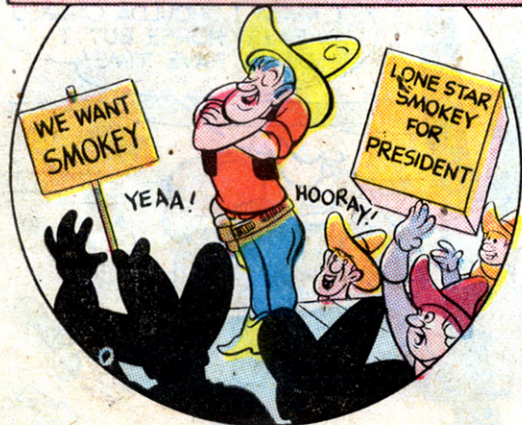
"THAT'S WHEN I WAS KNOWN AS **'LONE STAR SMOKEY'**-- 'CAUSE I PLAYED A LONE HAND ---!!

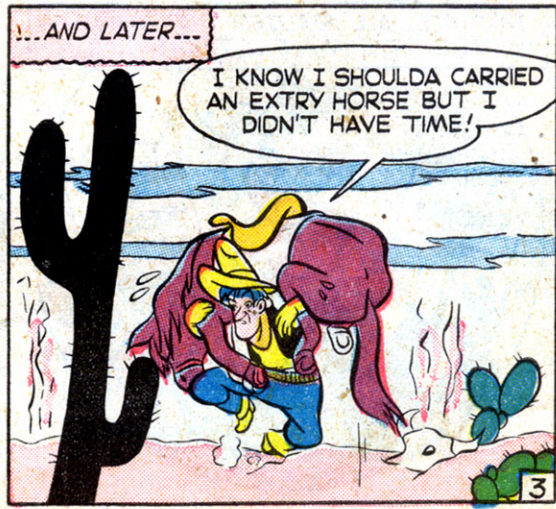
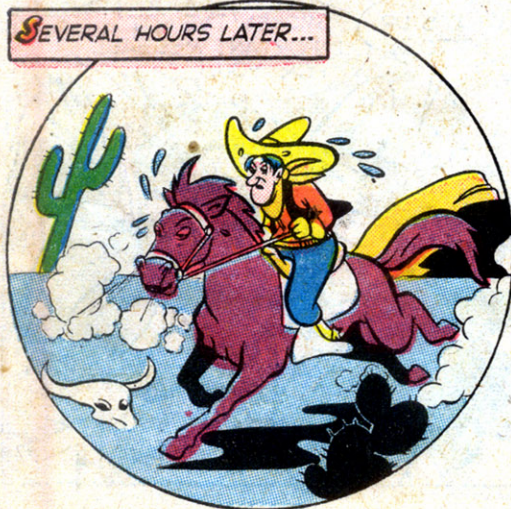
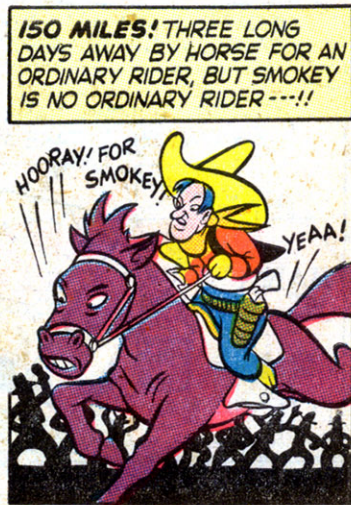
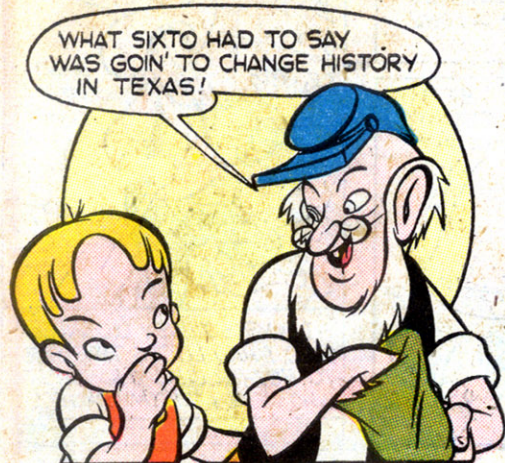


"EVERY WEEK, I'D SPEND A FEW HOURS ROUNDIN' UP ALL TH' THIEVIN' COYOTES IN TH' PANHANDLE AND BRING 'EM TO JAIL!"

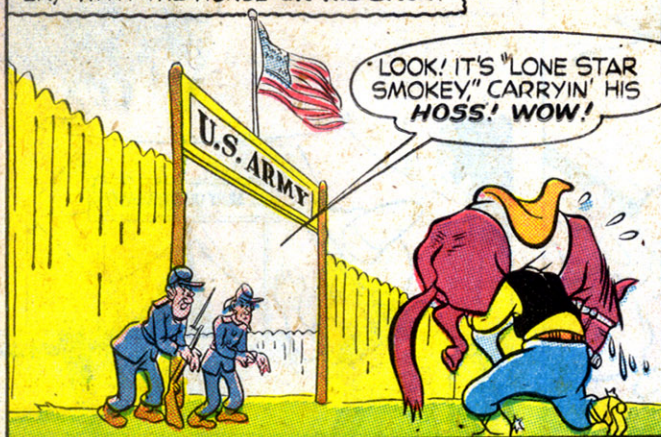


"TH' PEOPLE ALL REALIZED THAT I WAS TH' BIGGEST THING IN ALL O' TEXAS..."

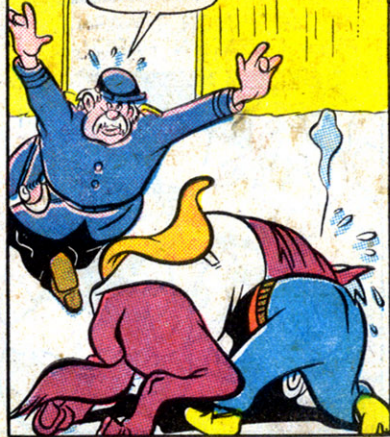




SMOKEY ARRIVES ON HORSEBACK--  
ER, -WITH THE HORSE ON HIS BACK!



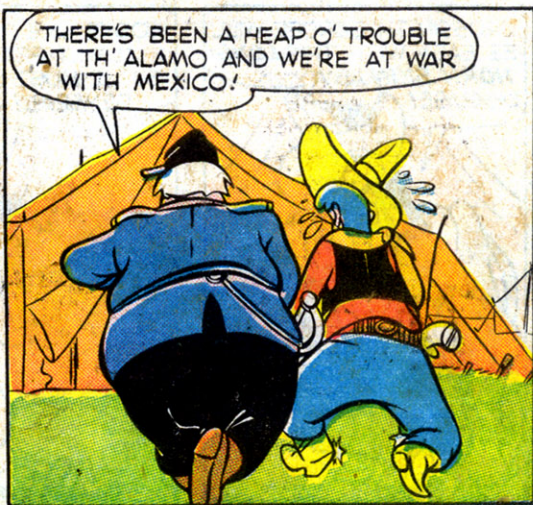
SMOKEY! YOU CAME JUST  
IN TIME!



I WOULD'VE BEEN SOONER, BUT I  
STOPPED FER CHOW! WHAT'S UP  
GENERAL!



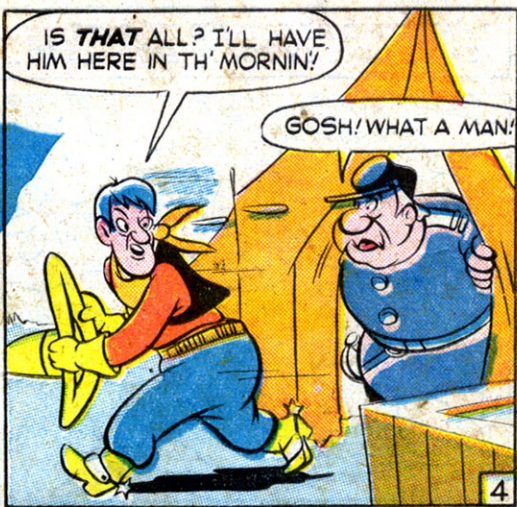
THERE'S BEEN A HEAP O' TROUBLE  
AT TH' ALAMO AND WE'RE AT WAR  
WITH MEXICO!



YOU, ALONE, CAN SAVE TEXAS! WE  
NEED THE ENEMY **GENERAL, SANTOS!**

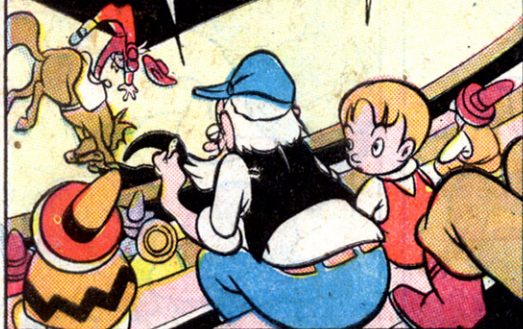


IS **THAT** ALL? I'LL HAVE  
HIM HERE IN TH' MORNIN'!

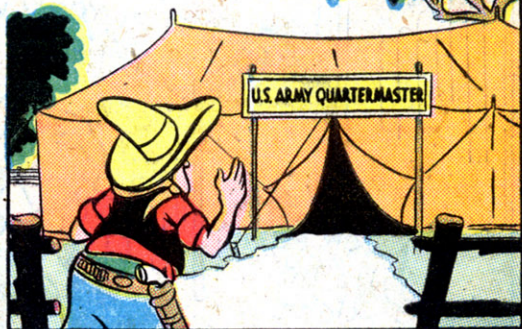


WEREN'T YOU A BIT TIRED, SMOKEY?

SHUCKS, JUNIOR, I WARN'T  
EVEN BREATHIN' HARD!



"I WENT RIGHT TO TH'  
QUARTERMASTER..."



CROSSIN' TH' BORDER WILL  
BE EASY WITH THIS **LONG-  
HORN SKIN** AS A  
DISGUISE!



LOOKS LIKE IT'S GONNA BE  
A LIL WET GETTIN' THERE!--  
BUT I MUST GET THAT  
GENERAL!



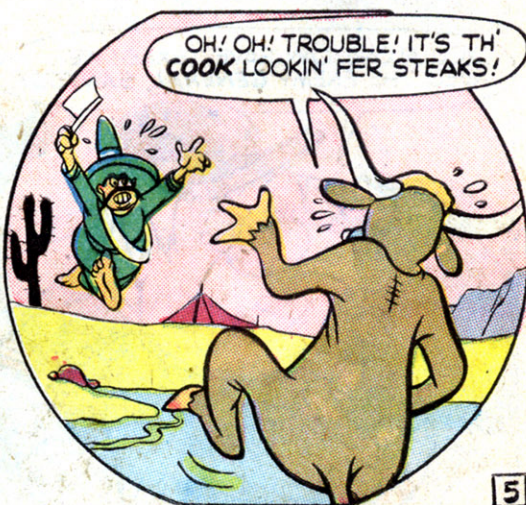
"THE LONGHORNS COULD  
SEE THAT I WAS A NATURAL  
**LEADER!**"

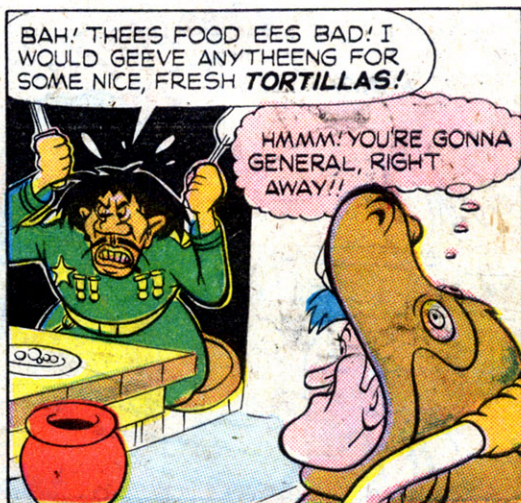
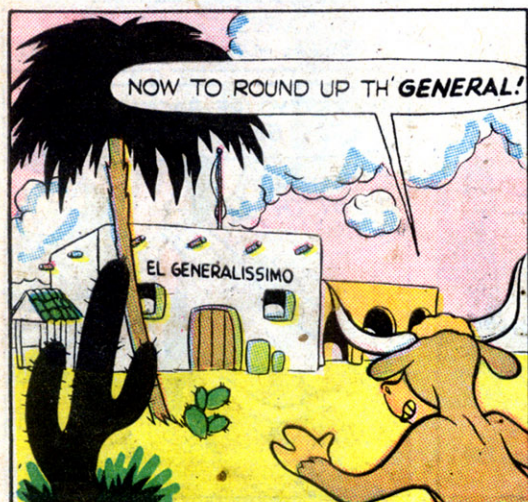
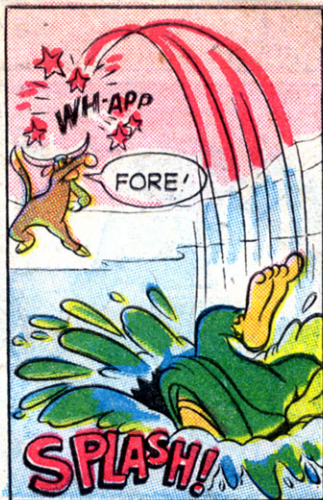
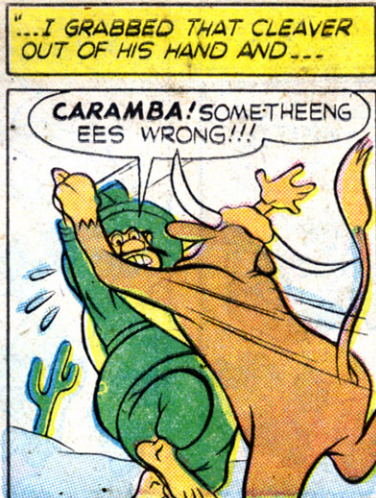
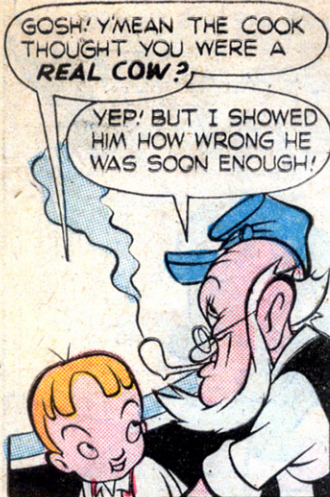


"TH' HERD AND ME CROSSED TH' RIVER,  
HEADED DIRECTLY FOR TH' ENEMY CAMP..."

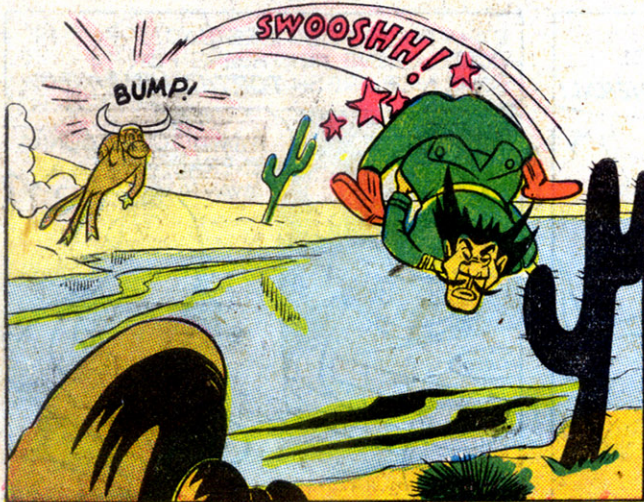
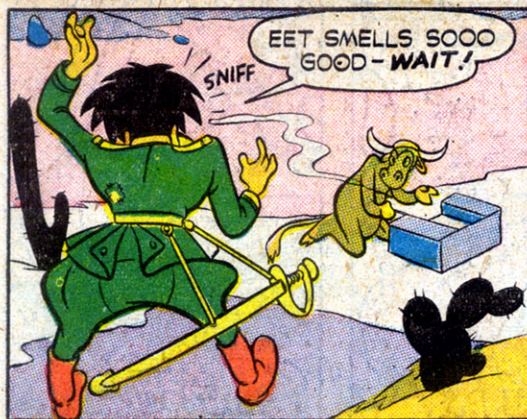


OH! OH! TROUBLE! IT'S TH'  
COOK LOOKIN' FER STEAKS!

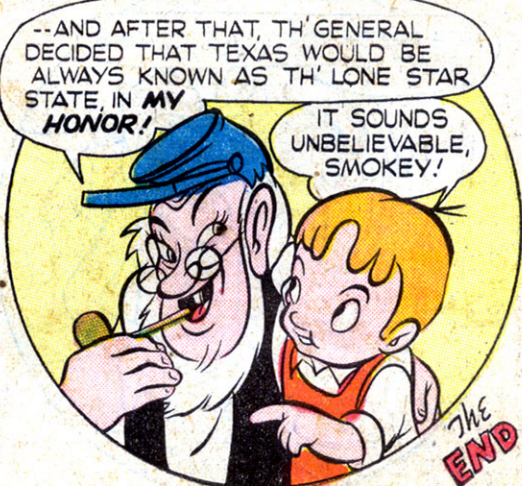




"THE GENERAL FOLLOWED ME TO TH' RIVER, AND THERE I LET HIM HAVE IT!"

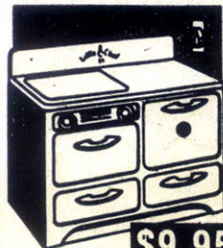


"A FEW HOURS LATER I RETURNED TO GENERAL HOUSTON'S HEADQUARTERS."



THE  
END

# FOR THE LITTLE HOUSEWIFE JUST LIKE MOTHER'S



**\$9.95**

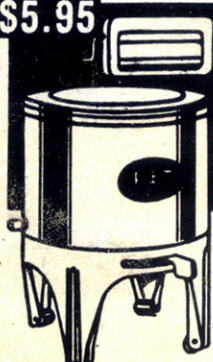


## LITTLE CHEF

Super De Luxe Miniature Electric Range. Scientifically designed to cook and bake accurately. Its many features include: new safety aluminum top with enclosed element; separate oven element; separate warming oven; real switches and oven thermometer; fully insulated. Made of heavy gauge steel, welded and riveted. Beautiful white baked enamel finish. Inside rust-proofed. Comes with heavy asbestos appliance cord. Range size 13" x 10 1/2" x 7".

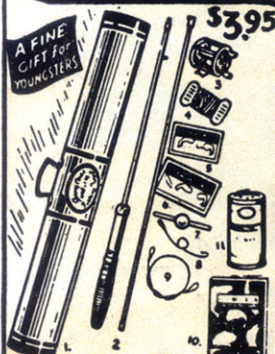
**MONEY BACK  
IF NOT SATISFIED**

**\$5.95**



## THE NEW IMPROVED PET TOY WASHER

**JUST LIKE MOTHER'S** — Now every little girl can do what every little girl always longs to do — work side by side with mother with a really, truly toy washer built just like mother's. Fluffy, foamy suds beaten up by a highly efficient agitator; the wringer swings into place; the clothes are wrung out with never a bit of danger to little fingers; the water is withdrawn through the drain; the clothes may be blued, rinsed, starched — all just like grown-ups' washings.



**\$3.95**

**FISHING OUTFIT**

Every boy and girl wants this wonderful new 11 PIECE fishing outfit, including the following: A solid metal "Carry Case" lithographed aluminum and blue, 24" x 3 1/2" with metal handle. A two-piece oil-tempered "whip" steel rod, 46" long, featuring the "Easy-Line" ferrule, red enameled handle and "bite-grip" reel lock. "Ty-Line" precision reel with click. Nylon fishing line. Sinkers. Assorted sizes steel fish hooks. Float. Snelled hook. 2 ft. gut leader. Illustrated instruction booklet. Metal handy parts bait can. Everything you need to catch the big ones that don't get away. Newly designed and professionally constructed. A tremendous value.

## SPECIAL OFFER!



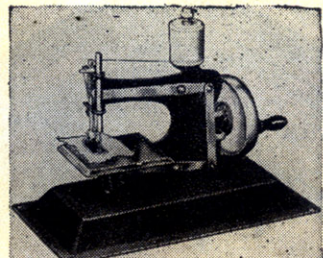
Its high-grade cutlery steel blade is expertly tempered, polished, and sharpened to a keen edge. This beauty has a leather handle for a firmer grip. Complete with genuine leather sheath.



This beautifully designed knife has a can opener as well as a serrated back for scaling your biggest catches. Its other uses include slicing, peeling, skinning, shittling, and cutting, in addition to many other camp purposes. Complete with genuine leather sheath.



**\$1.98**



## A SEWING MACHINE THAT SEWS JUST LIKE MOTHER'S ONLY \$3.95

This machine really sews dolls' wardrobe, bedding, play clothes, etc. It is not only lots of fun, but it is one of the best of all educational toys. Made of metal, finished in bright red and white. Uses standard spool thread, size 30. Self-feeding, with adjustment for changing size of stitch.

## Telescope

The ALL ALUMINUM TELESCOPE is a genuine optical instrument, scientifically designed and expertly constructed of sturdy ALCOA Aluminum and polished, moulded plastic. Equal to telescopes formerly sold at many times its price. Note the three sections, finished in new aluminum anodizing process in two-tone, contrasting black and silver. Powerful 6 power lenses are optically ground and polished. Has an extra wide field of vision and enlarges distant objects with amazing clarity. Guaranteed to be waterproof, dustproof and moistureproof, and built to withstand long and hard usage. Large Field of Vision.

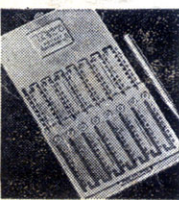
## JUNIOR PRINTER Just Like The Real Thing! ALL METAL

Including metal characters of actual printers' type, of letters and numbers — wood spacers — ink — brush — chase — removable ink disk — roller — Everything that is needed for perfect reproduction — Prints up to 5 1/2 x 3 1/2.

**\$2.50**

## Adding Machine

The ARITHMOMETER is not a toy, but a real adding machine. Made of steel and indestructible. Counts up to 999,999.99. Weighs only a few ounces. Will not make mistakes. So simple that any child can operate it. With very little practice you will be able to turn out several times the work usually done with pencil and paper. Leatherette Case 25c additional.



## FOR THE ENTIRE FAMILY



**\$7.95**

## SEND NO MONEY

— pay postman plus C.O.D. and postage charges on receipt. If you prefer to send remittance with order, we pay postage.

You must be completely satisfied or money refunded.

Tavella Sales Co. Dept. 150-A  
25 W. Broadway, New York 7, N. Y.

Enclosed find \_\_\_\_\_ Send C.O.D.  
Send the following:  
..... Little Chef  
..... Pet Toy Washer  
..... Fishing Kit  
..... Sewing Machine  
..... Adding Machine  
..... Junior Printer  
..... Telescope  
..... Fishing Knife  
..... Hunting Knife

NAME \_\_\_\_\_  
STREET \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_

# AMERICA'S GREATEST Zipper BILLFOLD BARGAIN!

BILLFOLDS ARE PRINTED IN  
Breath Taking Colors!

Your Choice  
**\$1.98**  
PLUS TAX



Style 536—Mexican Girl



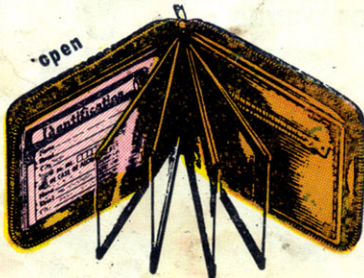
Style 537—Mexican Gaucho



Style 532—U. S. Map



Style 549—Sporting Scene



Style 525—Buffalo Hunt



Style 520—Hula Girl

**SENSATIONAL VALUE!** A handsome all-around Zipper Billfold brightly decorated in scintillating colors. Illustrations shown herewith are faithful reproductions showing the beautiful colored scenes embossed on these billfolds. Can't rub off. Other exclusive features include Built-in Zipper Change Purse, Deluxe Pass Case and a roomy Currency Compartment. Satisfaction guaranteed or money back. Rush your order and picture choice on the coupon below.



Style 544—Indian Scene



Style 526—Hawaiian Lovers



Style 535—Texas Ranger



Style 548—Covered Wagon

Social Security Plate only 35c



You can have this beautiful three color Social Security Plate with your billfold for only 35c extra. Price includes engraving of your Social Security Number, your full name and address, and your phone number. Send 35c in coin on separate sheet of paper with above information and we'll ship postage prepaid!

**SEND NO MONEY! Mail Coupon With Your Billfold Selection!**

**ILLINOIS MERCHANDISE MART, Dept. 2310 1227 Loyola Ave., Chicago 26, Ill.**  
Gentlemen: Rush me the Saddle Type beautifully colored Zipper Billfold in the picture choice indicated below. I will pay postman only \$1.98 plus fed. tax and few cents postage and C.O.D. charges on arrival. I must be fully satisfied or I can return the billfold within ten days for refund.

MY BILLFOLD SELECTION IS: \_\_\_\_\_ (Give style number and subject)

If more than one Billfold is being ordered, state how many here: \_\_\_\_\_

MY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE NO. \_\_\_\_\_ STATE \_\_\_\_\_